



# Content Drilldown

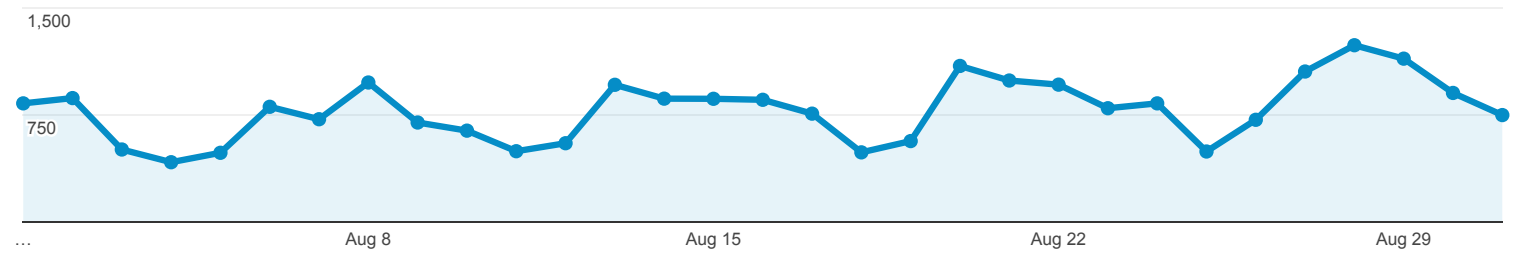
ALL » PAGE PATH LEVEL 1: /admission/

Aug 1, 2018 - Aug 31, 2018

All Users  
4.86% Pageviews

## Explorer

Pageviews



Page path level 2	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
	<b>24,269</b> % of Total: 4.86% (499,323)	<b>18,692</b> % of Total: 5.18% (360,837)	<b>00:01:06</b> Avg for View: 00:01:42 (-35.29%)	<b>44.17%</b> Avg for View: 38.81% (13.79%)	<b>21.45%</b> Avg for View: 31.92% (-32.81%)
1. <a href="#">/index.php</a>	<b>7,196</b> (29.65%)	<b>5,091</b> (27.24%)	00:00:39	25.82%	12.99%
2. <a href="#">/freshman/</a>	<b>4,125</b> (17.00%)	<b>3,250</b> (17.39%)	00:01:21	60.98%	21.67%
3. <a href="#">/tuition-and-aid/</a>	<b>3,648</b> (15.03%)	<b>2,799</b> (14.97%)	00:01:11	59.41%	17.93%
4. <a href="#">/transfer/</a>	<b>2,722</b> (11.22%)	<b>2,107</b> (11.27%)	00:01:06	47.26%	16.79%
5. <a href="#">/apply/</a>	<b>2,223</b> (9.16%)	<b>1,818</b> (9.73%)	00:01:04	65.30%	44.80%
6. <a href="#">/visit/</a>	<b>1,880</b> (7.75%)	<b>1,547</b> (8.28%)	00:01:57	66.58%	35.27%
7. <a href="#">/request-information/</a>	<b>620</b> (2.55%)	<b>553</b> (2.96%)	00:01:12	67.65%	23.87%
8. <a href="#">/wou-said-yes/</a>	<b>506</b> (2.08%)	<b>416</b> (2.23%)	00:02:11	72.60%	38.14%
9. <a href="#">/western-undergraduate-exchange/</a>	<b>377</b> (1.55%)	<b>316</b> (1.69%)	00:00:55	33.33%	16.18%
10. <a href="#">/intent-to-enroll/</a>	<b>182</b> (0.75%)	<b>165</b> (0.88%)	00:01:22	31.25%	15.93%
11. <a href="#">/school-counselors/</a>	<b>157</b> (0.65%)	<b>88</b> (0.47%)	00:00:31	50.00%	7.01%
12. <a href="#">/instant-wolf-fridays/</a>	<b>123</b> (0.51%)	<b>114</b> (0.61%)	00:03:01	52.38%	26.83%
13. <a href="#">/comprehensive-review/</a>	<b>118</b> (0.49%)	<b>112</b> (0.60%)	00:02:48	72.73%	30.51%
14. <a href="#">/non-admitted-student/</a>	<b>82</b> (0.34%)	<b>65</b> (0.35%)	00:01:02	70.00%	31.71%
15. <a href="#">/study-abroad/</a>	<b>75</b> (0.31%)	<b>56</b> (0.30%)	00:02:42	100.00%	29.33%
16. <a href="#">/advanced-placement-ap/</a>	<b>52</b> (0.21%)	<b>32</b> (0.17%)	00:00:57	0.00%	7.69%
17. <a href="#">/tag-agreements/</a>	<b>37</b> (0.15%)	<b>34</b> (0.18%)	00:01:24	66.67%	18.92%
18. <a href="#">/post-baccalaureate-application/</a>	<b>32</b> (0.13%)	<b>28</b> (0.15%)	00:02:01	100.00%	21.88%
19. <a href="#">/family/</a>	<b>31</b> (0.13%)	<b>27</b> (0.14%)	00:00:34	100.00%	9.68%

20.	<a href="#">/tuition-equity/</a>	<b>28</b> (0.12%)	<b>23</b> (0.12%)	00:01:30	50.00%	28.57%
21.	<a href="#">/choice/</a>	<b>21</b> (0.09%)	<b>20</b> (0.11%)	00:04:36	88.89%	52.38%
22.	<a href="#">/subject-requirements/</a>	<b>7</b> (0.03%)	<b>6</b> (0.03%)	00:01:39	100.00%	57.14%
23.	<a href="#">/international-baccalaureate-ib-policy/</a>	<b>5</b> (0.02%)	<b>4</b> (0.02%)	00:09:01	0.00%	60.00%
24.	<a href="#">/index.php?et_fb=1</a>	<b>2</b> (0.01%)	<b>2</b> (0.01%)	00:04:57	0.00%	0.00%
25.	<a href="#">/index.php?q=409 practicum</a>	<b>2</b> (0.01%)	<b>1</b> (0.01%)	00:00:03	0.00%	0.00%
26.	<a href="#">/index.php?q=Amanda Larson</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:13	0.00%	0.00%
27.	<a href="#">/index.php?q=ASL</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:22	0.00%	0.00%
28.	<a href="#">/index.php?q=catalog</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:19	0.00%	0.00%
29.	<a href="#">/index.php?q=classes</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:36	0.00%	0.00%
30.	<a href="#">/index.php?q=computer science 161</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:21	0.00%	0.00%
31.	<a href="#">/index.php?q=course catalog</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:13	0.00%	0.00%
32.	<a href="#">/index.php?q=course descriptions</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:15	0.00%	0.00%
33.	<a href="#">/index.php?q=CRN class catalog</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:35	0.00%	0.00%
34.	<a href="#">/index.php?q=ics</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:01:37	0.00%	0.00%
35.	<a href="#">/index.php?q=liberal arts core</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:28	0.00%	0.00%
36.	<a href="#">/index.php?q=majors</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:16	0.00%	0.00%
37.	<a href="#">/index.php?q=national student exchange</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:28	0.00%	0.00%
38.	<a href="#">/index.php?q=REAL TIME CLASS AVAILABILITY</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:04	0.00%	0.00%
39.	<a href="#">/index.php?q=Registrar</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:16	0.00%	0.00%
40.	<a href="#">/index.php?q=transfer tables</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:01	0.00%	0.00%
41.	<a href="#">/index.php?q=tuition calculater</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:46	0.00%	0.00%
42.	<a href="#">/index.php?q=winter courses</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:00	0.00%	100.00%
43.	<a href="#">/international/</a>	<b>1</b> (0.00%)	<b>1</b> (0.01%)	00:00:37	0.00%	0.00%