

University Council
October 12, 2018
RWEC, Pastega Room
Minutes

Present: Rex Fuller, Laurie Burton, Scott Beaver, Curtis Campbell, Kathy Cassity, Felicia Dickinson (ASWOU), Paul Disney, Gary Dukes, Tina Fuchs, Mark Girod, Ryan Hagemann, Rip Horsey, Ana Karaman, Richard Kavanagh, Bill Kernan, Dave McDonald, Erin McDonough, Sue Monahan, Adele Schepige, Abdus Shahid, Linda Stonecipher, Judy Vanderburg, LouAnn Vickers (Ex-Officio), Rob Winningham, Greg Zobel

Absent: Allen McKiel, Katherine Schmidt, Michael Smith

President Fuller convened the meeting with a few announcements.

- SRG will be on campus October 16, 2018 to review the final draft of the Campus Master Plan. There will be a table for the WOU Community from 12:00pm-1:30pm in the Werner University Center. The Steering Committee will meet from 4:00-5:00pm and the Monmouth community will be invited to join a meeting from 5:30-6:30pm.
- Speaker Tina Kotek and Representative Paul Evans visited campus on October 3, 2018. A lunch meeting was held, which included representatives from our shared governance groups as well as members of the President's Cabinet and Cecelia Koontz, vice chair of the WOU Board of Trustees. President Fuller provided a presentation showcasing WOU's capital projects which included the remodel plans to create a Welcome Center in the former Oregon Military Academy (OMA) and the creation of a Student Success Center, using the space which previously housed the College of Education.
- WOU's focus this year will be to grow enrollment by 1) helping students obtain their degree, 2) focusing on the "Murky Middle," and 3) taking steps to become the most affordable university in Oregon.

Reports

- **Presidential Retreat data collection follow up (buckets)**
A [spreadsheet](#) containing the results from data collected at the Presidential Retreat on September 12, 2018 (bucket activity) was shared with the council. The initiatives the council addressed at the retreat were developed through the work of their [action teams](#) in the 2017-2018 academic year. Each initiative was reviewed and discussed by the table groups. If the group felt the initiative should be prioritized, the card was placed in one of three buckets which signified "new programs," "murky middle," or "other." The results spreadsheet provided a snapshot of how the initiatives were prioritized by the groups. The assessment and work of these priorities will be ongoing throughout this academic year.

- **DPT Program**

Dr. Rob Winningham noted that the DPT program will be presented to faculty senate for their approval this fall. Once all of the necessary approvals at the university and state level are received, the program will go to the Commission on Accreditation in Physical Therapy Education (CAPTE), the national accrediting body. He noted that we will need to have a director in place for one full year prior to the launch of the program. Bringing the DPT program to campus will also help boost our undergrad programs and the possibility of offering a doctorate in occupational therapy. This would be a competitive program which is not offered at any other public university in Oregon.

- **Gen Ed Redesign**

Administration has provided resources for faculty to move forward with the Gen Ed Redesign and the program is well underway. The deadline for the first category (Gen Ed Skills) was well supported with a great number of courses moving through the approval process.

- **WOU Foundation**

The Foundation Board has invested in a consultant to lead the comprehensive campaign. The campaign will be comprehensive, not just capital, in an effort to achieve several fundraising goals. There will be a campus focus group and the hope is that people will carry the message of the campaign.

A *100 Opportunities* effort is being led by the Development Committee. This fall, about \$80k was dispersed to students with their financial needs. This campaign will be continuous so that each year we can offer additional financial support to our new and continuing students.

Updates

- **University Diversity Advisory Committee (UDAC)**

Dr. Fuller attended the UDAC retreat held on October 4. Dr. Gary Dukes, Vice President for Student Affairs, will begin serving on the UDAC as a liaison to the President's Cabinet. The committee is in the process of reorganizing its structure to align with the other presidential advisory committees and will be focusing on issues addressed in our country, such as diversity and inclusiveness. A web page will be built off the President's web page and a UDAC co-chair will serve on University Council. The committee discussed its previous structure and focus, and how to improve their effectiveness by building on their past achievements. An example is that MLK Day will be supported by them but not hosted and organized by them. It was noted that the College of Education and WOU students also have diversity committees that should be connected with the efforts of UDAC.

- **University Budget Advisory Committee (UBAC)**

Co-chair Richard Kavanagh explained that a new process will be implemented in mid-October for submitting 2019-2020 budget proposals. The new process will contain two phases. Phase one is the electronic submission of proposals, using a form available on the WOU Portal. The submitted proposals will be reviewed by the UBAC, and by the

end of fall term, the committee will forward the proposals it recommends moving to the second phase to President Fuller. The President and Cabinet will review these proposals and confirm which proposals will move into phase two. (Phase two is scheduled to begin in January 2019.) During the second phase of the process, stakeholders of the proposals approved by the President's Cabinet and UBAC will be invited to present their supporting documentation to the UBAC for further consideration. Proposals must address our goals: grow enrollment, improve retention/graduation rates, and improve affordability.

It was acknowledged that the 2018-2019 budget was built on the assumption of a 1% increase in enrollment, yet the reality is that we are tracking down 2 and 3%. Once the census numbers are in, this year's budget will need to be reviewed and make adjustments as needed.

- **University Technology Advisory Committee (UTAC)**
The first UTAC meeting is scheduled for November 2. The committee has been established and a website has been launched. Co-chair Bill Kernan, noted that his co-chair will be named at that meeting.
- **Reimagine Academic Innovation Center Action Team Proposal**
Dr. Adele Schepige provided a progress update noting that the team met in small groups throughout the summer and came back together in August to combine all of their ideas. They selected a new name, Center for Educational Excellence, which fits with our Strategic Plan, and aligns with their vision, permitting more flexibility within the center. Dr. Schepige acknowledged that the name change and new vision for the center will need to go through an approval process. The vision timeline is broken down into phases over a five-year span. Her presentation included:
 - [Proposal for Center for Educational Excellence](#)
 - [Center for Educational Excellence – A Proposal](#) (PPT)
- **Dual Enrollment Agreements:** Dave McDonald confirmed that WOU has signed agreements with Chemeketa, Clackamas, and Mt. Hood Community Colleges. We are in the process of finalizing an agreement with Linn Benton. Lane is the only community college in the Willamette Valley that has not signed an agreement with WOU, but because Lane is in retrenchment, we are expanding our array and looking at possible articulation agreements with the coastal community colleges and potentially some California community colleges through a program called TAG (Transfer Admissions Guarantee). After one year at a California community college, students would be able to transfer to WOU. Because enrollment at community colleges has also declined, we need to broaden the scope of colleges we work with.

Discussion of retention issues and strategies to increase retention

- Dr. Ana Karaman and Dr. Rob Winningham are leading an effort to review data regarding students who were enrolled last year but did not return this fall to define any common factors. President Fuller also noted that Hanover Research (through our contract with them) will conduct a survey with this student group to find out what led to their decision to not return.

- The council broke into small groups to further discuss and collaborate their ideas regarding retention issues and strategies. They were asked to record their ideas on 3x5 cards which were collected so the data could be assimilated. ([Retention Brainstorming Activity results](#))

When the group reconvened, it was suggested that we conduct a survey with our current students to see what they view as obstacles to their success of obtaining a degree. This would potentially be a great project for a student intern who could work with Dr. Shahid. Additionally, we might consider using students (peers) to actually conduct the survey. It was noted that evidence also suggests students who are able to gain experiential opportunities on campus are also able to connect in a personal way – not just through their coursework. Student Ambassadors, student tutors, and any student employment opportunity were all noted as ways for students to be more connected to campus.

University Council plan 2018-2019

- President Fuller asked for council members to send him their ideas for future agendas.

The meeting was adjourned at 10:30am.

Next meeting: November 9, 2018