

**Tuition and Fee Advisory Committee Meeting (TFAC)**  
**January 29, 2021 – Meeting #4**  
**Via Zoom**  
**3:00 PM – 5:00 PM**

**MINUTES**

**I. INTRODUCTIONS**

Attendees: Ana Karaman, Camarie Moreno, Rebecca McCannell, NJ Johnson, Earlene Camarillo, Liz Marquez Gutierrez, Giovanna Theresa Johnson, Gabe Dougherty, Hunter Weeks, Will Lucas. Rebecca McCannell left at 4 pm.

**II. DISCUSS TFAC MODEL/POTENTIAL TUITION INCREASES**

For purposes of the model, we will plan on 10% enrollment decline and look at 0-5% tuition increase (5 and over 5% on resident undergraduate tuition would need to go to HECC for approval). Enrollment decline is the biggest driver of budget deficit. Also important to note the TFAC Model does not include potential Article 15 savings. Alternative options to fixing the budget deficit were discussed – increasing enrollment from non-residents, additional state funding, program offerings to attract enrollment, financial aid. Karaman asks the students on the committee to discuss what about WOU drew them? Students discussed the feeling of community, the beauty of the campus, 1:1 connection with faculty (whether with prospective students or through research). Budget deficit cannot be solved by tuition increase alone in an environment of decreasing enrollment. Retention efforts were also discussed – Advising Office's efforts with retention, college scheduler program. Also discussed the efforts taken this year to reduce the budget deficit – furloughs, staff on LWOP, and positions eliminated.

Committee created/reviewed table that shows the impact on Total Revenue with each \$1 increase to resident undergraduate tuition. The difference between a 0% and 5% is about \$1.3M in tuition revenues. The concern of pricing students out and keeping WOU affordable was discussed.

The Committee took an informal vote and decided to take three options to students at large to solicit feedback – 0% (\$0/cr), 1.63% (\$3/cr), 3.26% (\$6/cr). The Committee then discussed how to best get student feedback in the COVID environment – all student survey, library screen, channel on portal that students could click on (would like UCS to come to TFAC to discuss this option), several open forums. The Committee would like to provide some sort of informational visual to accompany the survey and to hear from marketing on how a 0% tuition increase could be leveraged to attract new students and retain current students.

### **III. ADJOURNMENT**

Next meeting scheduled for 2/5 from 3-5 pm.