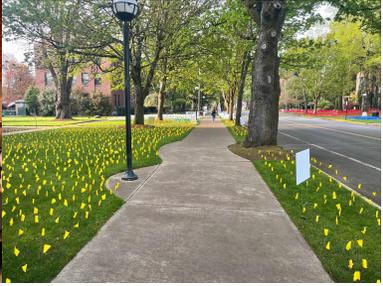


Leadership, Inclusion, and Activities (LIA) SEO902

FY27 - Incidental Fee Committee



Leadership

- Discover Leadership
- Leadership Certificate
- Leadership Workshops
- Wolf Awards

Inclusion

- Celebration & Recognition of Black Graduates
- Diversity Programs
- Holocaust Remembrance Day
- Spanish translation of materials
- Online only student activities

Activities

- Major Campus Events
 - (Homecoming Carnival; Holiday Tree Lighting; PWW Game Night; Groove in the Grove; Virtual programs)
- Fraternity and Sorority Life
- Prep Week (each term)
- Summer + Break Programs
- Community events, i.e. MI Town Halloween



Attendance Snapshot

- Pack Welcome Week—686 students to 2 signature events (Dance 412 and Game Night 274)
- 1st and 2nd day of photos Fall Term—275 students
- Homecoming—447 students for the carnival
- Holiday Tree Lighting—over 2700 people in 5 hours.
- Groove in the Grove—450 students in Spring term 2025
- Celebration and Recognition of Black Graduates in Spring Term 2025 had 13 graduates with about 45 people in attendance.
- Prep week activities—approximately 130 students for Fall Term 25 and 487 students for Spring Term 2025.
- Make and Takes were super popular and we ran out. (bear, ornaments, etc).
- Paint night in Winter 25 as a virtual program. 25 students.
- Discover Leadership cohort is full at 20 students this term.
- Wolf Awards celebrated 43 students with 36 different awards
- Summer virtual programs—81 submissions, but almost 3,800 views or engagements
- MI Town Halloween—575 students and community members



SEO902: FY27

Services and Supplies \$44,504
Travel \$2,592
Admin Overhead \$4,828

IFC Base Allocation Request
\$51,924

SEO902 Expected Revenue
\$0

Total Budget
\$51,924

Cut Packages

5% cut package total: \$2,596

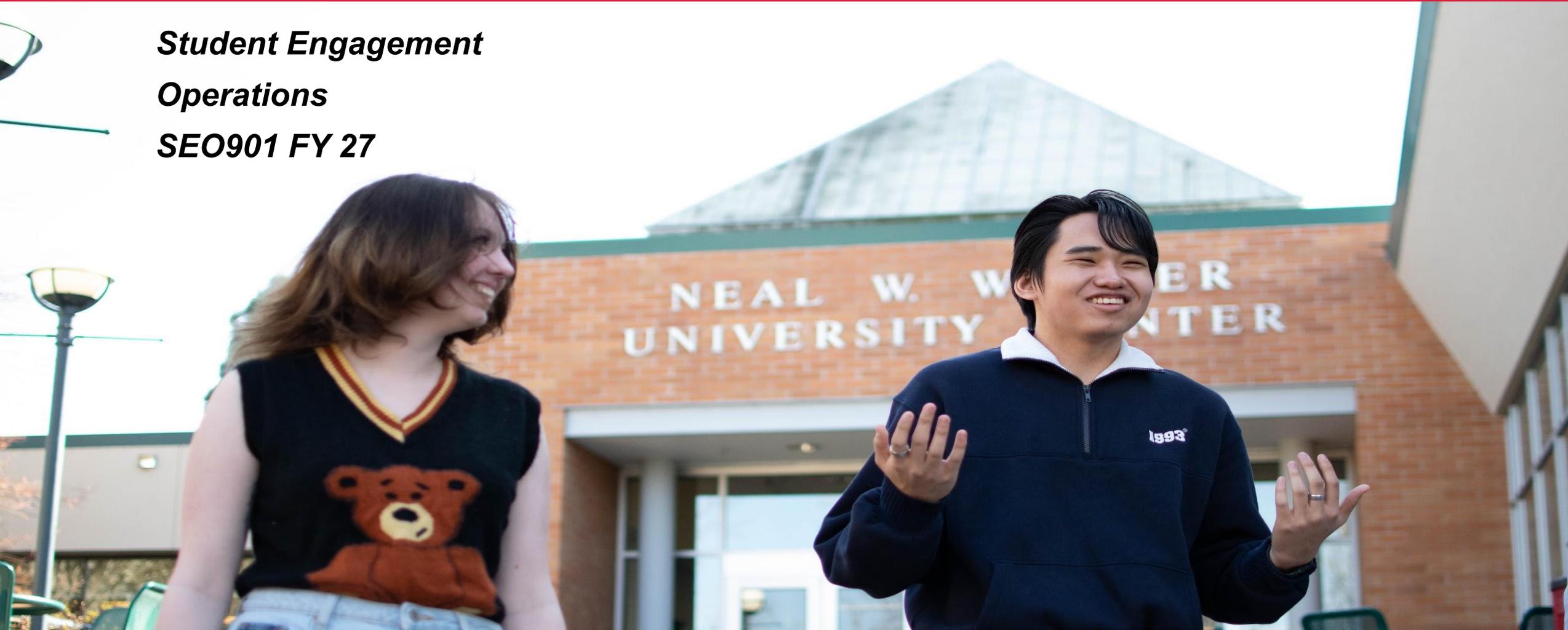
- Reduce budgets for:
 - Homecoming Carnival (\$750)
 - Discover Leadership retreat (\$700)
 - Pack Welcome Week (game night, dance-\$500)
 - Misc. Activities (prep week, etc-\$405)

10% cut package total: \$5,192

- Reduce budgets:
 - Spanish translation of materials (\$2,354)
 - Includes all the cuts from 5% package

Now to Student Engagement Operations

***Student Engagement
Operations
SEO901 FY 27***



Mission Statement

We foster learning, development and Leadership experiences to empower students to be curious, passionate and engaged individuals while cultivating welcoming spaces that encourage a more inclusive, informed and involved community.

Core Values

Activities-Offering inclusive activities that enrich the academic environment. Promoting the use of Involve and the Co-Curricular Transcript to boost participation. Providing an event toolkit for students and student organizations to support event planning with the hopes of increased attendance.

Community-Creating a space and offering programs that foster a sense of home, comfort, and belonging for all members of the WOU community. Providing opportunities to connect with the broader Monmouth and Independence communities. All events and initiatives will be shared on Involve, serving as a centralized hub for the entire WOU community.

Leadership-Offering diverse leadership development opportunities for students seeking to grow and enhance their skills. This includes, but is not limited to, individual programs like Discover Leadership and the Leadership Certificate, collaborations with the Organizational Leadership academic program and other campus departments, funding for student participation in leadership workshops, and more.

Growth-Encompasses a broad range of areas, including emotional well-being, education, hands-on experiences, career readiness, self-advocacy, civic engagement, and much more.

Student Engagement Operations Programs and Services

- o Houses several WOU departments (ASWOU, Student Conduct/Dean of Students, Student Engagement, SAB, MSSP, Abby's House, Veterans Resource Center, Mosaic Center, NSFP, Stonewall Center, etc.)
- o Caffe Allegro and the Summit food court
- o Wolfstore
- o Wolfpack lounge (Makerspace)
- o Student Art Gallery – overseen by the Art department
- o Advising-ASWOU, SAB, Fraternity & Sorority Life, and Student Media
- o Event advisements for clubs/orgs
- o Involve and Co-Curricular Transcript administration
- o Professional and Student staff
- o Information Desk (Student ID Cards)
- o Pool Table
- o Meeting and Event Spaces
- o Non-academic Event Reservations
- o Student Employment & Internship Opportunities
- o All-Gender Restrooms
- o Comfortable study areas
- o In-house Custodial Services
- o Video Phone for ASL users
- o Sandwich boards
- o FREE Access to WUC conference rooms for student studies

Student Engagement Ops FY 26 Accomplishments

- Maintained building operation hours to address and anticipate student need.
- Staff departure and re-aligning duties to our strategic plan.
- Providing student employment opportunities. (Almost 300 students applied to work for Student Engagement in Fall for various positions).
- Adapted advising functions to in person or remote and have some late night weekday hour options regularly available. Intentional expanded support and outreach for larger student organization planned events.
- Projects in FY26 thus far: HVAC unit in Summit replace, Mosaic Center furniture, Entry FOB door replace, Columbia Room AV upgrade, drain line under Allegro and through ASWOU replace, Grease trap for Summit food service replace, Working with Follet (new bookstore) and potential significant revenue reduction, both loading dock roll up doors replacement, lots of HVAC motors/capacitors/etc replaced, kitchen water softener, bike repair station parts replace, Roof warranty work and partial placement, etc.
- Energy Trust of Oregon doing an energy audit–HVAC analysis, recommendations, discounts and possible funding sources available, etc.
- Great event & program attendance from lower student count, including virtual.
- Campus Posting Policy under review. Hopefully finalized before end of the academic year.
- Launch of Co-Curricular transcript. Title III grant funding received for student employee until June. Increased use and visibility of Involve software for student clubs/organizations as well as WOU departments. 11% student involvement in FY23, about 14% FY24, 15% FY25 and currently 19% with 14,035 Paw Points earned as of 1-22-26.
- Poster Invasion brought to campus. Various artists selling goods to students. Did not cost to bring them in and we received over \$1,000 in fundraiser dollars.

Use of the WUC is slightly increasing as seen in the data sets over summer and fall comparisons when combining events and meetings data from Astra.

People counters-units at main entries of the WUC count how many times a person enters and leaves the building on a day. If a person enters and leaves the WUC once on a Tuesday, then the count recorded would be 1 for that Tuesday.

Summer 23, 24 and 25

People Counter entries*—24367, 34918, 57168. this is 63.72% increase

Meetings/Events—811, 899, 1015. This is a 12.90% increase

Fall 23, 24 and 25

People Counter entries*—48943, 54593, 61562. This is 12.76% increase

Meetings/Events—1071, 1003, 844. This is a 15.85% decrease, but had a 9.97% time increase. Less meetings, but longer in duration.

Boxes of Hope—178 students

Student Engagement Operations and Student Media launched the "Boxes of Hope" project to support children in foster care in Polk and Yamhill counties, in partnership with [Every Child Polk Yamhill](#), a program of [REACH Northwest](#). Over the course of two days, 178 WOU students volunteered to build care boxes for foster youth in our area. This was an incredibly collaborative effort and brought many students and WOU departments together. Routinely being asked for more of this type of activity for WOU students.

IFC allocation request: **\$1,155,296** which includes Academic year and summer**

Student Engagement revenue: \$240,250.

Most items are the same amount as last year except Personnel, OPE/Benefits, Administrative Overhead and Utilities. There are also two split positions with New Student and Family Programs and University Housing and Campus Dining.

**74.5% of Student Engagement budget goes to Personnel, OPE/Benefits and the Administrative Overhead for them. This is increased from 72.73% in FY25 and 71.1% in FY24 and expected to go up more with minimum wage increases and a new hire to fill a professional staff vacancy.



Student Engagement

Activities Community Leadership Growth



Cut packages--5%=\$57,765. All listings in the cut packages are what would happen at this moment and were given much thought. This may change depending on the final IFC decision and any feedback from the IFC committee.

With a 5% cut package, this would reduce supply budgets (office & a/v), 8am opening of the WUC, 7pm closing of the WUC, reduce professional staff development, reduce WUC operation costs, eliminate set up and marketing student employee positions and eliminate ADA upgrades enhancement from 24-25.

Cut packages-- 10%=\$115,529.

- The 10% cut package would include everything from the 5% cut package as well as reducing 5 student employment positions, reduce one professional staff position FTE from 12 months to 10 months, reduce equipment and a/v supplies, eliminate all student custodian positions, stop support for Conference & Event Service shared position and further reduce WUC operations costs.

Operations or LIA budget questions??

