

Student Media

FY27 IFC Allocation



Presented by Linden Loren

Why It's Important

Student Media empowers, inspires, informs, educates, and entertains students, staff, faculty, and local community members.

It's an opportunity for students to express their authentic selves, develop professional and personal skills, and uncover their confidence.



Describe your feelings on your experience working for Student Media.

“I’ve really, really enjoyed working for Student Media and find that it’s been a very exciting, enjoyable, and fulfilling position that matches my specific interests.”

“I love working for student media. It’s the first job I’ve had that I genuinely enjoy and am excited to go into work. The environment is always great and I love everyone I work with.”

“I have worked for Student Media for 3 years now, and it has been one of the greatest experiences of my life. I have met people I don’t think I would have met without it, and I have gained so many professional skills that have begun to help me in my licensure program.”

“I love working for student media. I’ve had other jobs on campus and they don’t compare at all. It’s amazing seeing my work out there for everyone to see, it’s an experience I never thought I was gonna have.”

Would you recommend other students get involved with Student Media and why or why not?

“I would absolutely recommend other students getting involved in Student Media. It is a wonderful place to work and I attribute so many things in my life to working for The Howl.”

“I would recommend, just because it is so much fun and more than a team we are growing into a little family. It’s amazing to see.”

“I would highly recommend because it’s really good experience and a really enjoyable job to have. You also know you’re working on extremely meaningful things that you’re passionate about.”

Northwest Passage

Student-run literary & arts magazine published once per term.

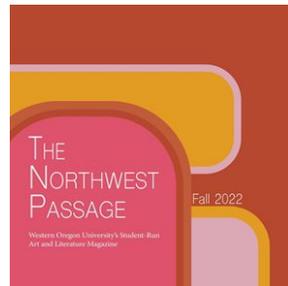
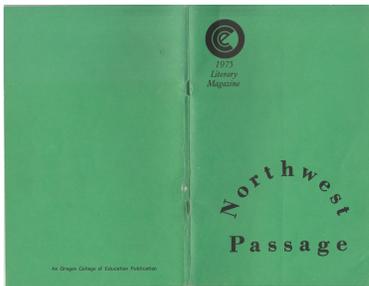
- Submissions accepted from all WOU students, staff, faculty, and alumni. Approximately 100+ per term.

Physical copies are Free

- 200 available around campus
- Digitally available on Northwest Passage website.

Editor-in-Chief in charge of operations

- Editorial Board made up of 3+ volunteers



KWOU

Student-run online radio station and PAWDCAST Studio.

Radio Shows

- Live and pre-recorded

Music

- Streaming online

PAWDCAST Studio

- Full studio to upload episodes

Student employment and volunteer opportunities

- Station Manager
- Volunteer: DJs and PAWDCASTERS



Western Howl

Student-run newspaper since 1923.

9 physical issues per year, and weekly digital releases.

- Published online. Spanish translated articles! Audio coming soon!

Social media engagement

- Instagram (@thewesternhowl)

Student employment opportunities

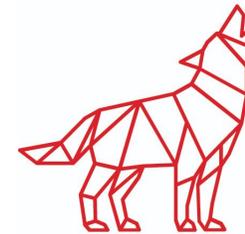
- Editor-in-Chief, Copy Editor, Section Editors (*News, Entertainment, Lifestyle, and Sports*), Designers (3), Digital Media Manager, Marketing Manager, Spanish Translator (2), and Photographer.

Freelancing

- A chance for student writers to get published.

Internship opportunities

- Fulfill credits for specific degrees.



**WESTERN
HOWL**

Est. 1923



What does it cost?

\$87,061 = Total IFC Allocation

\$62,465 = is student payroll

72% of IFC Student Media Dollars are dedicated to Student Employment.

Brief Breakdown by Index

SEO904 - Student Media Operations

→ \$2,535 IFC Allocation

SEO905 - Northwest Passage

→ \$10,325 IFC Allocation

SEO906 - The Western Howl

→ \$63,631 IFC Allocation

→ \$3,000 Foundation Utilization

* Edouard Foundation Grant – Separate Index

SEO907 - KWOU

→ \$10,570 IFC Allocation

Cut Packages

5% Cut Package (\$4,355)

- Reduction in the Western Howl Services & Supplies (Printing)
- Reduction in the Northwest Passage Services & Supplies (Printing)

10% Cut Package (\$8,710)

- Reduction in the Western Howl Services & Supplies (Printing + Tech Up-Grades)
- Reduction in the Northwest Passage Services & Supplies (Printing)

Opportunities for Students > items



Conclusion

Student Media is Important

It's an opportunity for students to:

- Express their authentic selves.
- Develop professional and personal skills.
- Uncover their confidence.
- Social interaction, connection, and an opportunity to nourish the mind through the creative process.

Student Media is Crushing Goals

It's an opportunity for students to be part of:

- Accessibility Focus: Spanish Translation
- Boxes of Hope
- VRC Fundraising Event
- Cesar E. Chavez Leadership Conference
- Senior Portraits
- Howl book.....

