

# Student Media FY26 IFC Allocation

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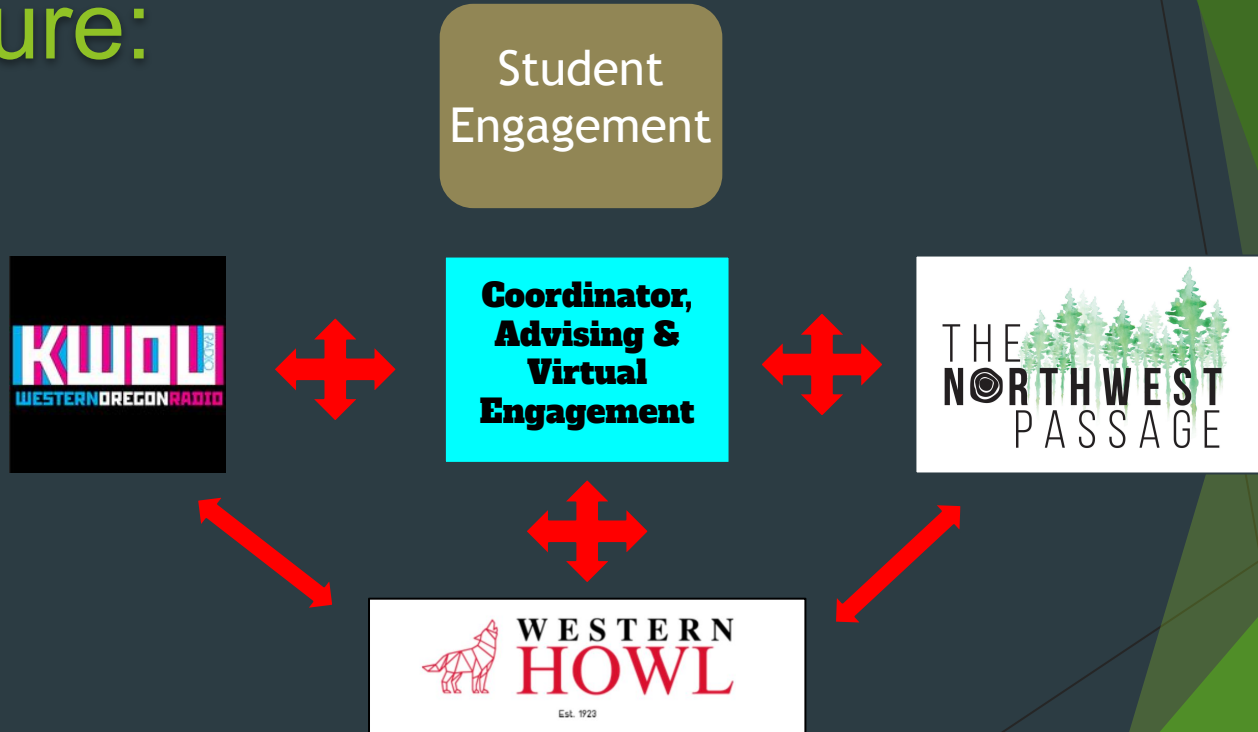
# Why It's Important



Student Media empowers, inspires, informs, educates, and entertains students, staff, faculty, and local community members.

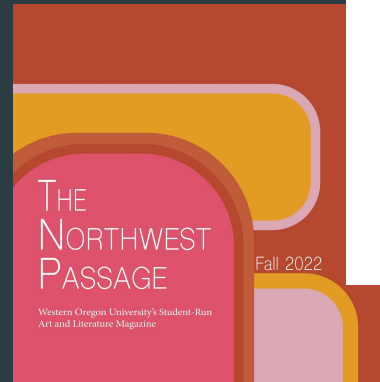
It's an opportunity for students to express their authentic selves, develop professional and personal skills, and uncover their confidence.

# Organizational Structure:



# Northwest Passage

- ❖ Student-run literary & arts magazine published once per term.
  - Submissions accepted from all WOU students, staff, faculty, and alumni. Approximately 100+ per term.
- ❖ Physical copies are Free
  - 233 available around campus
  - Digitally available on Northwest passage website.
- ❖ Editor-in-Chief in charge of operations
  - Editorial Board made up of 3+ volunteers



# KWOU

- ❖ Student-run online radio station and PAWDCAST Studio.

- ❖ Radio Shows

- Live and pre-recorded

- ❖ Music

- Streaming online

- ❖ PAWDCAST Studio

- Full studio to upload episodes

- ❖ Student employment opportunities

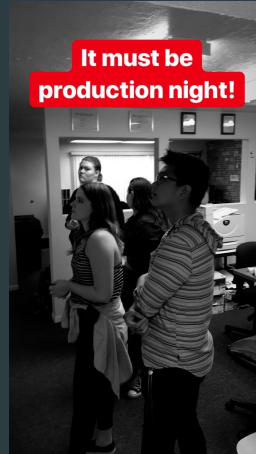
- Station Manager
- Volunteer: DJs and PAWDCASTERS





# The Western Howl

- ❖ Award winning, student-run newspaper since 1923.
- ❖ 9 physical issues per year, and bi-weekly digital releases.
  - *Published online.*
- ❖ Social media engagement
  - Instagram ([@thewesternhowl](#))
  - TikTok ([@westernhowl](#))
- ❖ Student employment opportunities
  - Editor-in-Chief, Copy Editor, Section Editors (*News, Entertainment, Lifestyle, and Sports*), Designers (3), and Digital Media Manager.
- ❖ Freelancing
  - A chance for student writers to get published.
- ❖ Internship opportunities
  - Fulfill credits for specific degrees.



# What Does it Cost?



|         |         |         |         |
|---------|---------|---------|---------|
| 125,058 | 154,568 | 95,054  | 124,500 |
| 125,487 | 56,845  | 97,511  | 125,000 |
| 124,000 | 110,000 | 99,011  | 154,000 |
| 105,450 | 150,000 | 99,216  | 95,000  |
| 86,502  | 35,000  | 101,090 | 154,200 |
|         | 83,000  | 101,684 | 110,000 |
|         | 45,000  | 101,962 | 80,000  |
|         |         | 102,747 | 50,000  |
|         |         | 102,006 |         |

**\$83,117** Total IFC Allocation

Of that, **\$56,647,** is student payroll

**68%** of IFC Student Media dollars  
are dedicated to student employment



# Brief Breakdown by Index:

## ◆ SEO904 - *Student Media Operations*

- **\$4,228 IFC Allocation**
- Equipment Repair
- Admin. Costs. Supplies.

## ◆ SEO905 - *Northwest Passage*

- **\$10,111 IFC Allocation**
- \$5,802 Student payroll
- \$2,756 Printing costs (3 issues per year).

## ◆ SEO906 - *The Western Howl*

- **\$58,430 IFC Allocation**
- \$3,000 Foundation Utilization
- \$44,996 Student Payroll
- \$7,920 Printing costs (9 issues per year).

## ◆ SEO907 - *KWOU*

- **\$10,348 IFC Allocation**
- \$5,849 Student payroll
- Subscriptions. Repairs.

# Cut Packages Story

5% Cut = \$4,147. 10% Cut = \$8,405.

**With a 5% cut to Student Media,**

Physical copies for the Western Howl will be reduced, reduction of licensing from KWOU, and Broadcast Program Services from KWOU.

**With a 10% cut to Student Media,**

A student employment opportunity will be eliminated from the Western Howl Newspaper along with a reduction in services and supplies, additional funds will be reduced from KWOU (Broadcast Program Services), funds from student media operations (repairs) will be reduced, and a reduction in physical copies of the Northwest Passage.

\$11,135.85

## Enhancements

**SEO906 (Western Howl Newspaper)** \$4,852.95 to bring on a new student employee who would specialize in marketing to help create awareness, increase participation, and showcase the benefits of getting involved.

**SEO907 (KWOU Radio Station and PAWDCAST Studio)** \$2,443.35 to bring on a new student employee who would specialize in marketing to help create awareness, increase participation, and showcase the benefits of getting involved.

**SEO905 (Northwest Passage Magazine)** \$2,443.35 to bring on a new student employee who would specialize in marketing to help create awareness, increase participation, and showcase the benefits of getting involved.

**SEO904 (Student Media Operations)** \$1,396.20 to purchase a new iMac computer. We have computers that cannot be updated anymore as they are roughly ten years old. Since we are not able to have system or software updates, things are starting to get slower and have trouble loading.

# Conclusion

## Why Student Media is Important

It's an opportunity for students to:

- Express their authentic selves
- Develop professional and personal skills
- Uncover their confidence
- Social interaction, connection, and an opportunity to nourish the mind through the creative process.

The background features a black field on the left and a series of overlapping, semi-transparent green polygons on the right, creating a dynamic, abstract composition.

Questions?