

WOU ATHLETICS



Together we SUCCEED

437 NCAA DII Student Athletes (2024-25)

M/W Cross Country, Football, M/W Soccer, Volleyball, M/W Basketball, Baseball, Softball, M/W Indoor and Outdoor Track & Field, Cheer (275 male/162 female)

- **51% White/Non-Hispanic, 20% Two or More, 13% Black, 11% Hispanic, 4% Native Hawaiian, 1% Native American (self reported on NCAA compliance survey)**
- **52% Resident, 42% WUE, 6% Non-Resident**
- **Class Standing: 27% First-Year, 26% Second-Year, 23% Third-Year, 20% Fourth-Year, 4% Fifth/Sixth Year**

Diversity in WOU Athletics

The WOU Athletic teams are made up of people from diverse backgrounds. **Of the 437 student athletes, 49% identify as non-white** (Two or more, Black, Hispanic, Native Hawaiian or Native American).

Percentage of student athletes within the total university population (Fall 2024):

- **4.92% identify as Hispanic** (48)
- **10.14% identify as White/Non Hispanic** (223)
- **52.12% identify as Black** (57)
- **31.21% identify as Native Hawaiian** (18)
- **8.74% identify as Native American** (4)
- **35.97% identify as two or more races** (87)

Athletics provides a route for historically underrepresented students to continue their education at an affordable cost so it is important to preserve these opportunities for students.

Growth of WOU Athletics

Fall 2018

321 Student Athletes

1 in 12 WOU students was a student athlete or **8% of student body**

Fall 2024

437 Student Athletes

1 in 8 WOU students is a student athlete or **13.5% of student body**



Quick Facts...

Members of the **Great Northwest Athletic Conference (GNAC)**-
Washington, Oregon, Idaho, Montana, Alaska, British Columbia

Members of the **Lone Star Conference (LSC)** for Football-
Washington, Oregon, Texas, New Mexico

82% Academic Success Rate (ASR)

WOU GPA Men's teams- 3.09 and Women's teams - 3.44



Athletics Visibility & Community Engagement

- Spectators at NCAA athletic events
- Live streamed events
- Social media followers
- Youth sport camps & clinics (1500+)
- Middle/High school sporting events (2000+)
- Recruitment visits (175+)
- Community engagement
- Campus partnerships
- Student Employment (98)
- Walking billboards in airports and other communities on away trips



Tuition & Fees Revenue

Tuition (based on 14 credits per term)

Total Resident: \$1,906,800.00

Total WUE: \$2,318,400.00

Total Non-Resident: \$696,696.00

Total Incidental Fee: \$544,065.00

Total Other Fees: \$340,860.00

Total Tuition and Fees paid by Athletes: \$5,806,821.00



Athletics Funding Sources

IFC (FY25 - \$925,048)

Student fee. Historically covered travel and operating expenses but with decreased enrollment it is no longer able to cover full cost

General fund (FY25 - \$5,119,999)

Covers salaries, benefits and other payroll expenses for admin, head and assistant coaches. Any additional amount is used to cover operating and travel expenses not covered by incidental fee

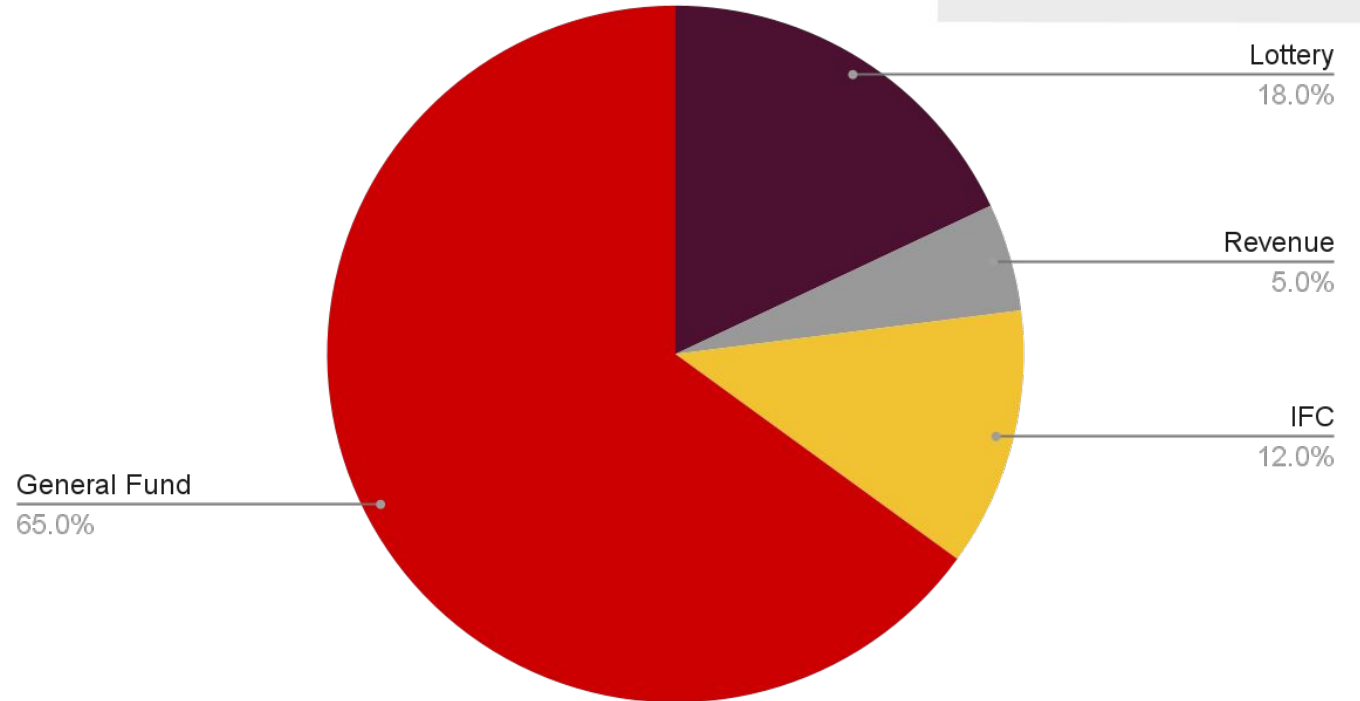
Lottery (FY25 - \$1,396,015)

Primarily used for scholarships

Revenue (FY24 - \$404,195)

Camps, game guarantees, ticket sales, concessions, royalties

Funding Sources



Athletics Travel Expense Projection FY26

SPORT	TRAVEL
Football	\$450,000
Volleyball	\$90,000
Women's Soccer	\$130,000
Men's Soccer	\$130,000
Men's Basketball	\$130,000
Women's Basketball	\$130,000
XC & Track and Field (M/W)	\$275,000
Baseball	\$145,000
Softball	\$145,000
Cheer	\$1,000
Total	\$1,626,000

Other Expenses

Preseason housing and Meals (FY25):

\$230,945

Admin Overhead (FY24):

\$481,581

Utilities (Water, Gas) / Facilities:

\$49,515

Game Officials (FY24)

\$113,375

Insurance (FY25)

\$83,845

GNAC/LSC/NCAA Membership (FY24)

\$43,175

Athletics Travel

Transportation- Rental vehicles, Charter Bus service, Air travel & Baggage fees

Lodging- Overnight accommodations at away competitions

Meals- Provided on away trips for team members

Entry Fees- Some events charge an entry fee for participation

Example Trip: Volleyball GNAC Game

The team flew to Fairbanks on 9/25, left WOU at 4am to get on a cheap early morning flight at 7am, Fairbanks to Anchorage on 9/27, Anchorage to home on 9/29, left Anchorage to PDX at 1:30am to land at 6am to avoid additional costs. Total of 18 people traveling.

Flights cost: \$12,405.60

Transportation from WOU to PDX and PDX to WOU: \$1,671.00

Rental car cost: \$1,339.11. Purchase **gas** for the car: \$71.30

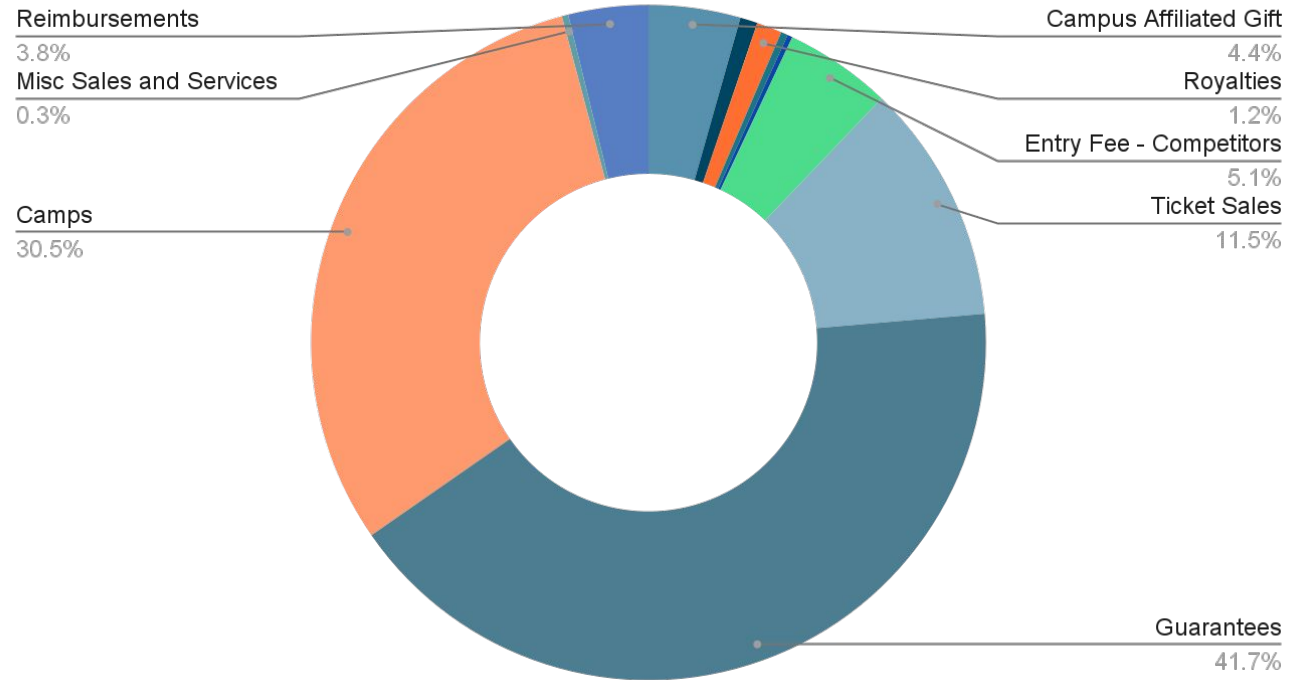
GNAC requires certain **hotels** which are usually the cheapest. In total the hotels cost \$3,874.

Food/Meals: \$3,343.48 total (business office policies would allow them to spend \$5,760). It really was a 4-day trip getting back at 6am so they spent \$46.44 per person per day.

In total this trip came to **\$22,811.11**

Athletics Revenue Breakdown - FY24

Athletics FY24 Revenue



Campus Affiliated Foundation Gift	\$21,500
Int Inc PUF Earnings Dist	\$4,086
Royalties	\$5,915
Conference Income	\$1,608
Concession Income	\$1,199
Entry Fee - Competitors	\$25,090
Ticket Sales	\$56,254
Guarantees	\$204,000
Camps	\$149,355
Misc. Sales and Services	\$1,519
Reimbursements	\$18,732

Why has our financial need increased?

The addition of a men's soccer program in FY23

The addition of 30-40 new students at WOU

Football joining the Lone Star Conference as an affiliate member in FY23

Increased travel but more visibility for WOU, more recruitment opportunities

Everything costs more...Inflation

Airline tickets, bus/van rentals, fuel, food, lodging, equipment, uniforms, insurance

In **FY18** the Athletics department received **\$1,285,657 in IFC funding with 321 student athletes.**

This year, **FY25**, the Athletic departments allocation was **\$925,048 with 437 student athletes.**

Don't forget about inflation! The inflation rate between 2018-2024 was 24.82% (US Bureau of Labor Stats)

FY26 Athletics IFC Funding Request

FY25 Current Service Level: \$925,048

FY26 Request: \$925,048 (CSL) + \$46,252 (enhancement) = \$971,300

Enhancement Request: 5% increase: \$46,252

Reduction scenario: -5% decrease: \$46,254 and -10% decrease: \$92,504

- An **increase** in funding will help bring us closer to our projected travel costs of \$1,626,000 for FY26 and allow us to allocate self funded dollars more strategically towards student scholarships rather than supplementing travel expenses.
- A **decrease** in funding will widen the gap between actual operation expenses and our current funding.



Questions??

