



2024

ANNUAL REPORT



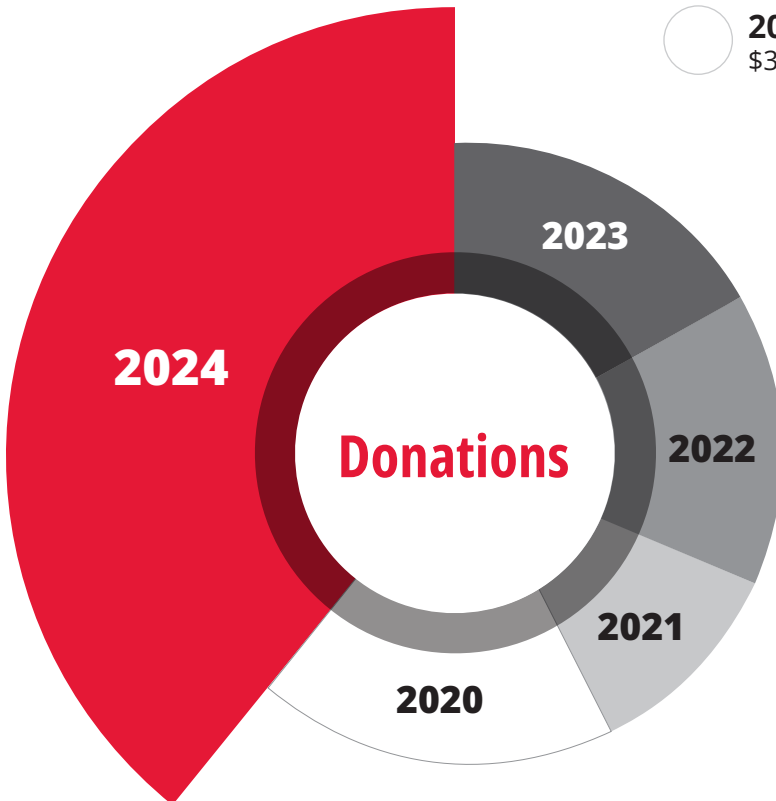
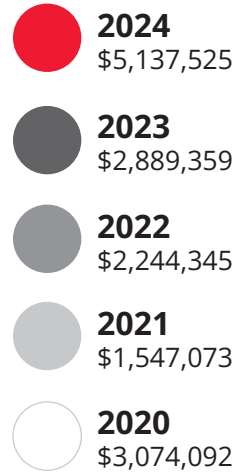
Western Oregon
UNIVERSITY

2023-2024 Year in Review

The following numbers reflect total contributions to the Western Oregon University Foundation for 2023-2024, as well as recent fiscal year results on Endowment, Scholarships, and Competitive Grants. The fiscal year runs July 1 – June 30 of each year.

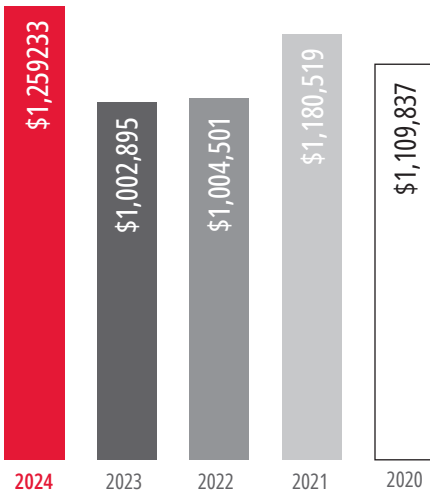
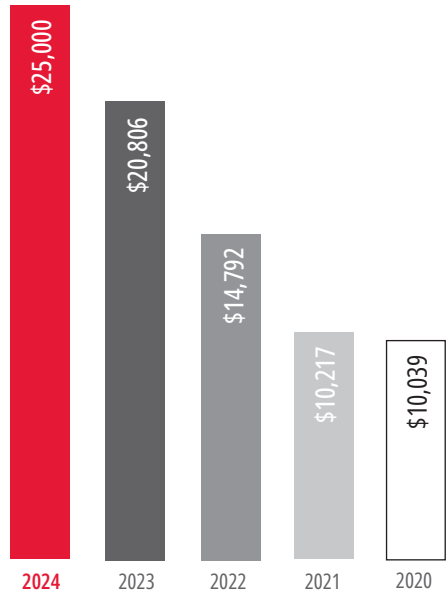
Contributions

Contributions consist of all new outright or committed private gifts and grants made to the Western Oregon University Foundation from individuals, foundations, and corporations. Gifts are both unrestricted and restricted for purposes such as scholarships, academic programs, and capital projects.



Competitive Grants

The Competitive Grants program is funded by unrestricted gifts to the WOU Foundation. Each spring, departments across campus apply for awards of \$1,000 or less to support a variety of campus activities. Projects that have a measurable impact on the greatest number of students and provide visibility to the campus or external community are given the most consideration.



Scholarships and Student Aid

The WOU Foundation manages hundreds of annual and endowed scholarships, as well as several emergency student aid funds. Awards are made based on the criteria set by the donor and agreed upon by the University and Foundation.



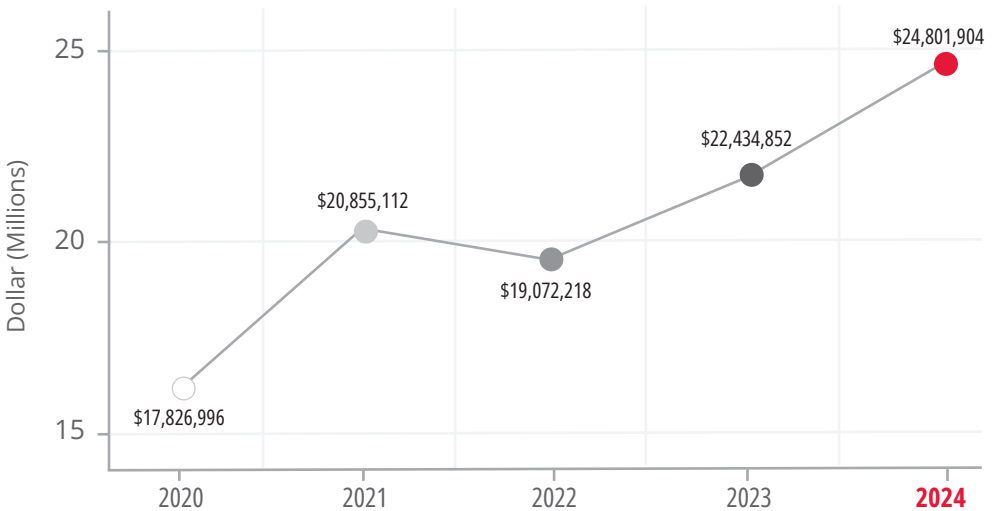
“THANK YOU to everyone who has generously supported and advanced WOU’s mission. The growth in areas that directly impact students would not be possible without your help! Thank you for helping provide access to higher education and supporting WOU’s impact on the community.”

— *Katie Wojke*
Vice President of Advancement & Executive Director
503-838-9120 • wojkek@wou.edu

Endowment

An endowment is a donation that is made to the Western Oregon University Foundation on the condition that it is used to advance the mission of the school for the long term. Most endowments are designed to provide a permanent source of income for the university by keeping the original amount invested and using the accrued investment income for its charitable purpose. The WOU Foundation endowment has grown due to the generosity of donors through outright gifts, bequests, and other planned gifts, as well as investment earnings.

Endowment Market Value



Sports Performance Trackers

Wolves Athletics was able to purchase Sports Performance Trackers to help football student-athletes with training and conditioning. These trackers can be used during practice and live-game action, measuring work rate, running, sprinting, top speed, total impacts, and other data. The program, implemented by Director of Sports Performance Cori Metzgar, helps athletics staff and coaches design personalized training programs for student-athletes, increasing their strength and endurance while reducing their risk of injury. The trackers provide real-time data and were used in football games this past season. This program allows coaches to combine their experience with real-time data, keeping players healthy, fit, and ready to compete.



Aquarium Sciences



The Aquarium Sciences Program installed a 100-gallon display aquarium in the lobby of the Natural Sciences building as a teaching and recruiting tool. Grant funding was used to purchase materials to build an aquarium stand and to plumb the aquarium, which was donated by Oregon Coast Community College. The Aquarium Sciences Program is a degree offered in partnership with Oregon Coast Community College, and this project highlights that partnership. Faculty from both Western and Oregon Coast worked with Western students to help assemble the aquarium during winter term, and the program hosted a fish release party for the aquarium in February. The tank is now home to two ropefish, two Siamese algae eaters, two rainbow fish, six angelfish and one suckermouth catfish. The display aquarium has quickly become a campus favorite for students and faculty alike.



Hannah Rispler '24 • Athletic Auction



Coby Cid '19 • Luau

Western Oregon University alumni and friends give back in a variety of ways throughout the year.

This involves not only charitable giving, but service on boards, advisory committees, and speaking engagements across campus in classrooms and at special events. Western's programs thrive because of all the various ways our alumni and friends give back and we are grateful for every form of support.



Kevin Alejandre '16 • TRIO Graduation



Sam Moore '15 • Athletic Auction



*Andrew Holbert, former Veterans Resource Center director
Memorial Day Banquet*



*Cheyenne Heidt '20
Academic Excellence Showcase Plenary*