



2018-19 Program Assessment Update

Presentation to the WOU Faculty Senate
April 28, 2020

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Associate Provost for Academic Effectiveness

TOGETHER WE
SUCCEED



Why are we doing assessment?

1. We have an obligation to our students to improve our teaching
2. Assessment is an opportunity for scholarship
3. We are required by NWCCU to assess our programs
 - 1.C.3 The institution identifies and publishes expected program and degree learning outcomes for **all degrees, certificates, and credentials**. Information on expected student learning outcomes **for all courses is provided to enrolled students.**



Where are we with course goals?

NWCCU Standard 1.C.3

The institution identifies and publishes expected program and degree learning outcomes for **all degrees, certificates, and credentials**. Information on expected student learning outcomes for **all courses is provided to enrolled students**.

- Fall 2019:
 - **66% of undergraduate courses** had course goals
 - **48% of graduate courses** had course goals
- Spring 2020:
 - **71% of undergraduate courses** have course goals
 - 602 courses do not
 - **56% of graduate courses** have course goals
 - 335 courses do not

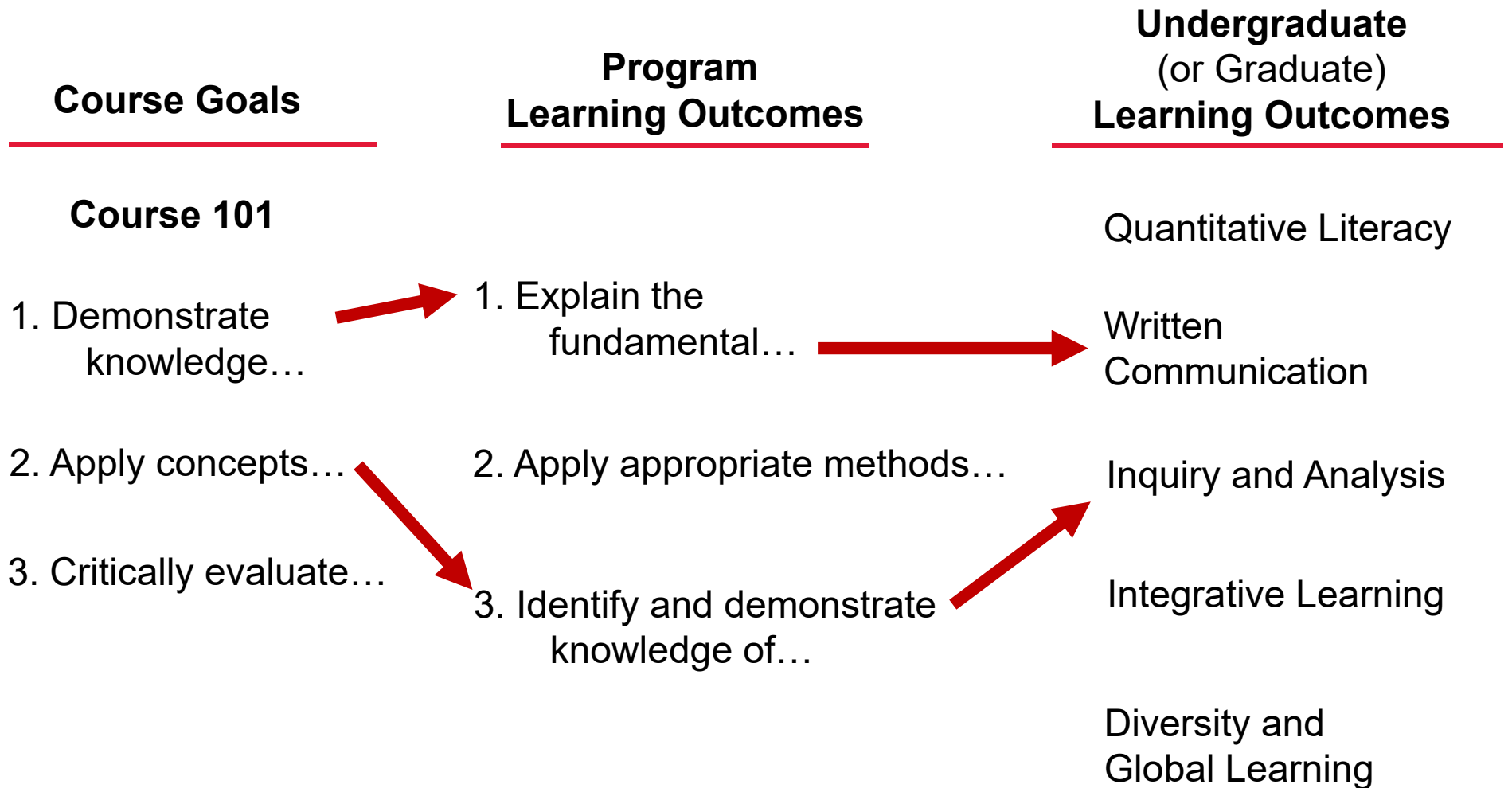


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 - 1.C.3 The institution identifies and publishes expected program and degree learning outcomes for **all degrees, certificates, and credentials**. Information on expected student learning outcomes **for all courses is provided to enrolled students**.
 - 1.C.5 The institution engages in an effective **system of assessment** to evaluate the quality of learning in its programs. The institution recognizes the central role of faculty to establish curricula, assess student learning, and improve instructional programs.



Assessment of Program Learning Outcomes





How are we doing with Program Assessment?

- 75% of Programs have submitted 2018-19 Assessment Reports
- **Strengths** in our assessment practices:
 - Data Source: 2.5 out of 3
 - Means of Assessment: 2.0 out of 3

Category	Benchmark	Satisfactory	Exemplary
Data Source	Data is collected, but not at a consistent point in the program	Data collected includes work performed near the end of the academic program	Data is collected from a culminating experience shared by all students
	Data collection is post-hoc rather than planned	Sample is from student representing mode of expected performance	Sampling is random (for larger programs) or all majors are included (<10 grads per year)



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- **Strengths** in our assessment practices:
 - Data Source: 2.5 out of 3
 - Means of Assessment: 2.0 out of 3
- **Weaknesses** in our assessment practices:
 - Target Identification: 1.1 out of 3
 - Evidence Storage: 1.2 out of 3
- **Where** can I find this stuff?
 - Course Goals and Program Learning Outcomes:
<https://wou.edu/academic-effectiveness/outcomes-and-goals/>
 - Summary Report:
<https://wou.edu/academic-effectiveness/reports-and-documentation/>
 - Information on Program Assessment:
<https://wou.edu/academic-effectiveness/program-assessment-2/>



TK20 and Assessment Open Houses on Zoom

Next Deadline:

June 30, 2020

2020-21 Program Assessment Plans

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Make-shift desk, guest room

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Home office

Monday, May 18th

3:00 – 4:00 pm

Friday, May 22nd

2:00 – 3:00 pm

Tuesday, May 26th

1:00 – 2:00 pm

Monday, June 1st

2:00 – 3:00 pm

Tuesday, June 9th

10:00 – 11:00 am

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