

Registration Nudges and Advising Holds Fact Sheet

In Fall Term 2018, Student Success and Advising, in collaboration with the Provost, implemented a registration nudge communication plan to increase the retention of students continuing from Fall to Winter term. The table below shows the impact of registration nudges sent on November 27, 2018 and December 13, 2018. Any remaining advising holds were expired before the second registration nudge was sent. Overall by the end of December, the percent of students not registered (excluding students graduating, attending OHSU, or placed on academic suspension) dropped from 14.7% to 7.9%, an increase of 293 students registering for Winter term.

Date Enrollment Status Checked	Date Registration Nudge Sent	Students Not Registered Winter Term 2019	Applied for Graduation Fall Term	Students Attending OHSU	Total Students Not Registered (excluding graduating and OHSU students)	Percent of Students Not Registered (excluding graduating and OHSU students)	Total Students Enrolled Fall Term 2018
11/27/2018	11/27/2018	827	169	33	625	14.7%	4458
				Students Suspended	Total Students Not Registered (excluding graduating and suspended students)	Percent of Students Not Registered (excluding graduating and suspended students)	
12/13/2018	12/13/2018	411	1	27	383	9.1%	
					Total Students Not Registered (excluding graduating, OHSU, and suspended students)	Final Percent of Students Not Registered (excluding graduating, OHSU, and suspended students)	
12/31/2018		332	n/a	n/a	332	7.9%	