

Western Oregon University Board of Trustees: Academic, Student & Athletic Affairs Committee (ASAAC) Meeting No. 39

May 20, 2025 | 1:00pm-3:00pm

Via Zoom Webinar | By Phone: 1-253-215-8782

Meeting ID: 810 9772 5596

<u>AGENDA</u>

I. CALL-TO-MEETING AND ROLL CALL (1:00-1:03pm)

II. COMMITTEE CHAIR'S WELCOME (1:03-1:06pm)

III. CONSENT AGENDA (1:06-1:10pm)

1) Meeting Minutes: April 8, 2025 (page 2)

IV. REPORT & DISCUSSION ITEMS:

- Enrollment & Retention | Paige Jackson, Assistant Provost of Enrollment Management & Student Success and Joy Brown, Director of Admissions (page 6) (1:10-1:40pm)
- 2) Division Updates (1:40-2:10pm)
 - a. Academic Affairs | Provost Jose Coll
 - b. Student Affairs | Associate Vice President Malissa Larson (page 21)
 - c. Athletics | Executive Director Randi Lydum (page 25)

V. ACTION ITEMS:

1) Committee Charter Updates | Secretary Evan Sorce (page 27) (2:10-2:20pm)

VI. ADJOURNMENT (2:30pm)



Western Oregon University Board of Trustees: Academic & Student Affairs Committee Meeting No. 39– April 8, 2025 1:00pm-3:00pm Draft Minutes

I. CALL-TO-MEETING AND ROLL CALL

Chair Mitchell calls the meeting of the Academic & Student Affairs Committee to order at 1:00pm on Tuesday April 8, 2025. Chair Mitchell asked Secretary Sorce to call the roll.

Committee Members Present: Chair Leah Mitchell, Vice-Chair Kari Nelsestuen, Trustee Dana Schowalter, Quorum is Present.

Committee Members Excused: Trustee Hunter Hall, Trustee Juan Larios

Others Present: President Peters, Secretary Evan Sorce, Tina Fuchs, Dr. Jose Coll, Randi Lydum, Rip Horsey

II. COMMITTEE CHAIR'S WELCOME

Chair Mitchell welcomes everyone to the meeting and thanks them all for being there.

Secretary Sorce reminded the committee that this meeting will be recorded and posted because of a new state law requiring the recording and posting of Board Meetings.

III. CONSENT AGENDA

February 4, 2025 Meeting Minutes

Trustee Nelsestuen moved the approval of the February 4, 2025 meeting minutes, and Trustee Schowalter seconded the motion. There was no additional discussion.

Roll Call on the mention of the motion described above

Chair Mitchell Aye
Board Vice Chair Nelsestuen Aye
Trustee Hall Excused
Trustee Larios Excused
Trustee Schowalter Aye

IV. ACTION ITEMS:

1) Update Committee Name to include Athletics | Evan Sorce



Chair Mitchell asked Secretary Sorce to lead the conversation around updating their name to include athletics, with suggestions such as "Academic Student and Athletic Affairs Committee" or "Academic, Student, Athletics, and Affairs Committee. The Committee discussed a number of options.

Trustee Nelsestuen moved to change the committee name from the Academic and Student Affairs Committee to Academic, Student and Athletic, Affairs Committee. Trustee Schowalter seconded the motion. There was no additional discussion.

Roll Call on the mention of the motion described above

Chair Mitchell Aye
Board Vice Chair Nelsestuen Aye
Trustee Hall Excused
Trustee Larios Excused
Trustee Schowalter Aye

Motion Passes

V. REPORTS & DISCUSSION ITEMS:

1) Showcase & Discussion: | Director of Campus Recreation Rip Horsey

Chair Mitchell asked Rip Horsey, Director of Campus Recreation, to give his presentation to the committee. His presentation can be found on page six for review. Director Horsey discussed the facilities, programs, and student engagement that the team does. Director Horsey highlighted the Peter Courtney Health and Wellness Center, aquatic center, intermural sports, and club sports program. Director Horsey added that there has been an increase in student usage of the facilities and outlined efforts to secure funding for resurfacing the aging turf field. Additional. Director Horsey mentioned recent successes in club sports, including the women's rugby team's national appearance and the men's lacrosse team's regional qualification.

Director Horsey highlighted the commitment to student safety, student employment opportunities as well as professional development and growth for the student employees. He also discussed the challenges of attracting students, including factors such as inconvenient hours and lack of interest in certain programs. The Recreation Center generates revenue from outside groups using the turf field, focusing on connecting these events to recruitment activities. The board members expressed support for the presentation and raised questions about the revenue sources and student engagement. Chair Mitchell asked for a little bit of history of the referendum process for the turf. Director Horsey and Secretary Sorce mentioned the need for a referendum to replace the turf field at the campus recreation facility. They explained that the last time a referendum was asked for was in 2010, and since then, they have not requested any additional increases. The current request is due to the high cost of



replacing the turf, and they are seeking a Article F Bond from the state, which is essentially a low-interest loan for the state to help fund the project. The proposed fee increase would be \$10 per term, and the referendum would last for 12 years. Secretary Sorce added that this project is separate from the capital campaign for an athletic field for soccer.

2) Division Updates:

a. Academic Affairs | Provost Jose Coll

Dr. Jose Coll provided his update on Academic Affairs. His report can be found on page 21 for review. Dr. Coll mentioned that the international office is monitoring the executive branch's actions and their impact on international students. Dr. Coll mentioned that they are advising students not to travel abroad due to the likelihood of being unable to return. The university is also monitoring the impact of the Supreme Court's decisions on grants, particularly the bilingual teacher education grant. Dr. Coll reported a 26% increase in applications and a 25% increase in admitted student numbers. The university is proactively engaging students who have declared Western as their institution of interest. Dr. Coll also mentioned the successful search for the Dean of the College of Liberal Arts and Sciences and the ongoing search for the Dean of the College of Education.

Trustee Schowalter asked about the reductions in graduate assistant positions and their potential impact on graduate enrollment. Dr. Coll clarified that the reduction should not directly affect enrollment, as the positions were not used as a recruiting tool, Trustee Schowalter asked about the workflow for faculty with grants without the Dean of Graduate studies and Sponsored Research position filled, to which Dr. Coll explained that the Director of Sponsored research would continue to work closely with faculty. Lastly, Trustee Schowalter expressed concerns about the ongoing uncertainty and trauma among faculty due to the annual budget cuts and the need for a more stable process. Dr. Coll acknowledged the challenging situation but emphasized that this challenge is not unique to Western Oregon University. Still, many universities in Oregon and nationwide are in this situation. President Peters acknowledged the uncertainty and stress and emphasized that it's not unique to faculty, but also to staff. He noted that it's not unique to higher education and is happening nationwide. He thanked the team for their work in mitigating the trauma going forward. Chair Mitchell asked about the frozen grants in teacher education. Dr. Coll discussed the challenges of managing federal grants and the potential impact of a freeze in funding, highlighting the need to secure reimbursement and evaluate the cash flow to support critical programs.

b. Student Affairs | Vice President Tina Fuchs Vice President Fuchs gave the update for Student Affairs. Her report can be found on page 32 of the docket for review. She acknowledged the ongoing trauma experienced by staff due to budget reductions and the need for thoughtful discussions to maintain morale and keep staff whole. Vice President Fuchs discussed the positive developments in the financial aid office, which is now fully



staffed. This has led to a more efficient awarding process, with students receiving information about their Federal and Pell grants early in March. A postcard was sent to new students to inform them about their financial aid package, which was well-received. The financial aid team was able to build packages for all new students, including transfers and first-year students, and mailed them out a month earlier than the previous year. Chair Mitchell and Trustee Nelsestuen expressed their appreciation for the team's hard work and the improvements made in the financial aid process. Vice President Fuchs discussed the significant progress made by the MSSP program in persistence, with 97% persistence from fall to winter for first-time freshmen and transfers. She also highlighted the success of the TRIO Upward Bound program, which exceeded its performance objectives for the 2023-2024 academic year. Vice President Fuchs also mentioned the strong performance of the Student Health and Counseling team and the record number of walk-ins for the Veterans Resource Center during the winter quarter after they moved back to their regular space after a flooding incident earlier in the year.

c. Athletics | Athletic Director Randi Lydum

Athletic Director Lydum gave the athletics update, which can be found on page 37 in the docket for review. Athletic Director shared a ROI report and the impact of athletics. She also mentioned what the GPA impact would be with the elimination of D's and F's after the change to the grading policy last year. She mentioned that there has been an increase in athletics on the honor roll and GPAs were increased a bit. Athletic Director Lydum mentioned the partnership with Abby's House for Sexual Assault Awareness Month and shared other community engagement opportunities. Both Vice President Fuchs and Athletic Director expressed gratitude for the support received during the challenging times.

3) Committee Charter Review | Evan Sorce

Chair Mitchell asked Secretary Sorce to review its charter, focusing on responsibilities related to academic curriculum, education policy, co-curricular strategies, student health and safety, and student conduct policies. They discuss the need to clarify language around the board's role in reviewing student conduct codes, balancing oversight with protecting the process from politicization. The committee agrees to work on updating the charter language, particularly regarding athletics oversight. They also considered adding standing agenda items to align with charter responsibilities. Trustee Nelsestuen agreed to give the committee report at the next meeting in Chair Mitchell's absence.

4) ADJOURNMENT

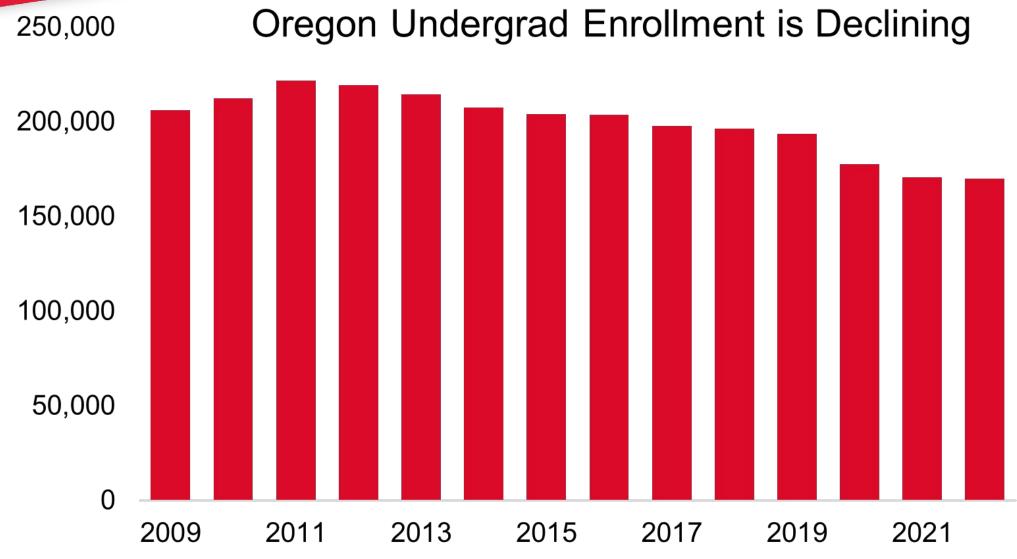
Trustee Mitchell adjourns the at 02:45pm

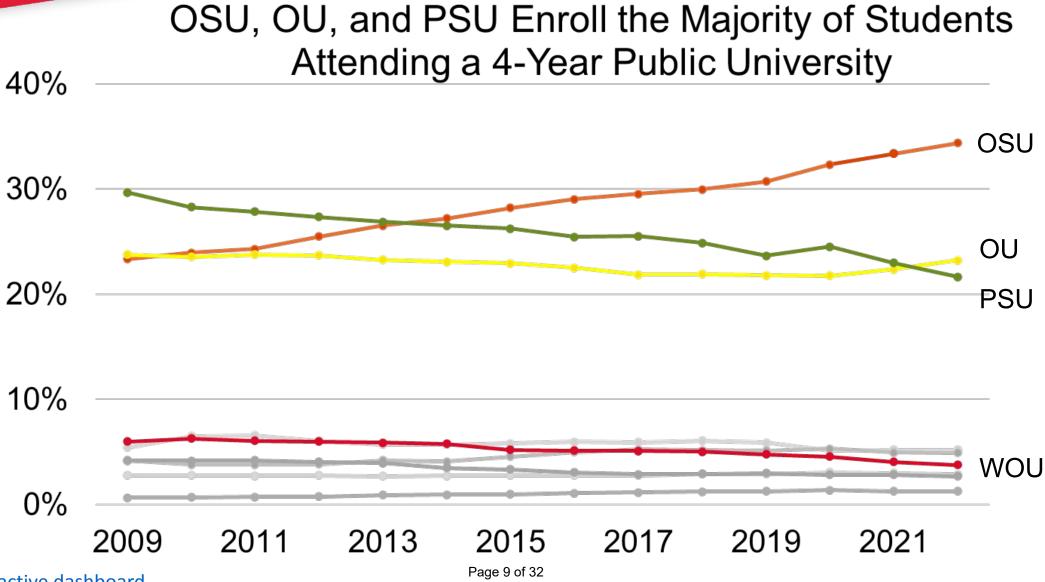
Enrollment Management, Recruitment, and Admissions

Presented to Faculty Senate May 13, 2025

Goals

- Context & landscape
- Current Admissions Cycle Priorities & Progress
- Strategic Planning & Future Priorities







Fewer OR High School Grads Opt for College



44,610

Only 67% will decide to go to college...

29,833

And only 53% will decide to go school in-state.

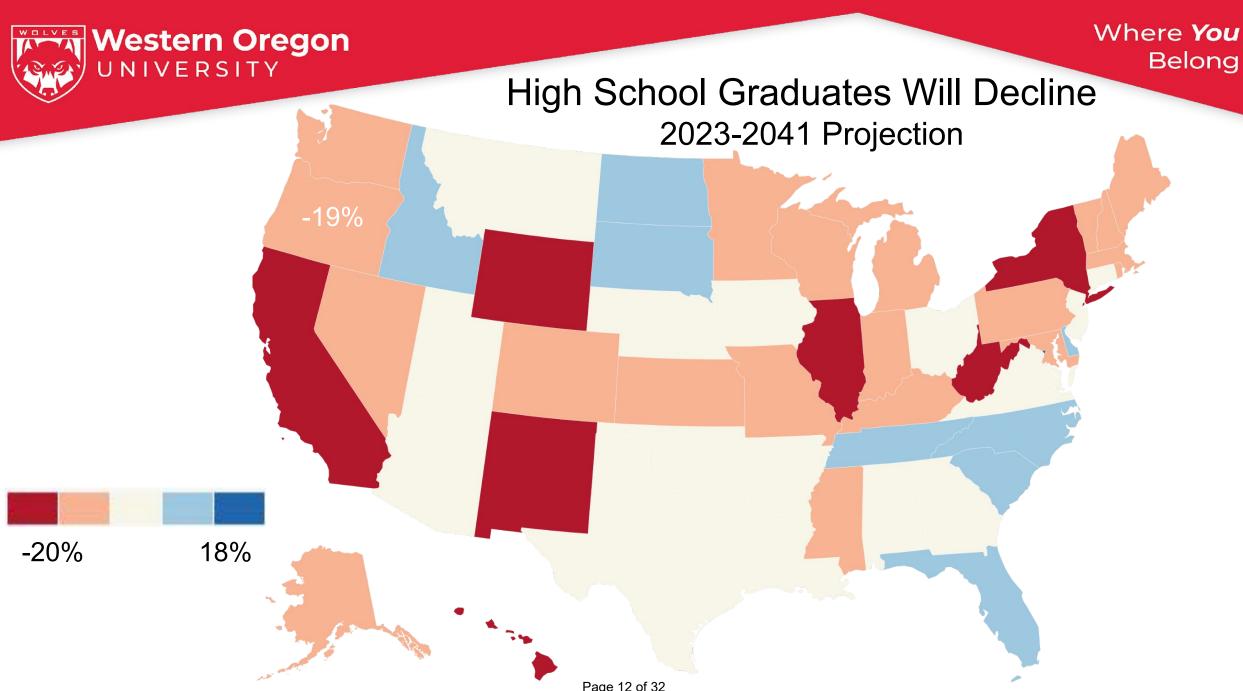
23,395

Sources:



Just 175 Students Per Institution After the Largest Schools





Cycle Updates & Context

- Reorganization of enrollment units in August 2024
- Strategic plan developed September 2024
- Personnel Updates

Current Cycle Priorities

- Increase application volume
 - Data-driven FIC & TR recruitment practices
 - Enrollment Mktg Plan for Sophomores & Juniors
 - Build staff capacity through recruitment, training and PD
- Minimize decreases to yield rate
 - Robust communication plan
 - Impeccable visit experience
 - Alignment/coordination with key areas

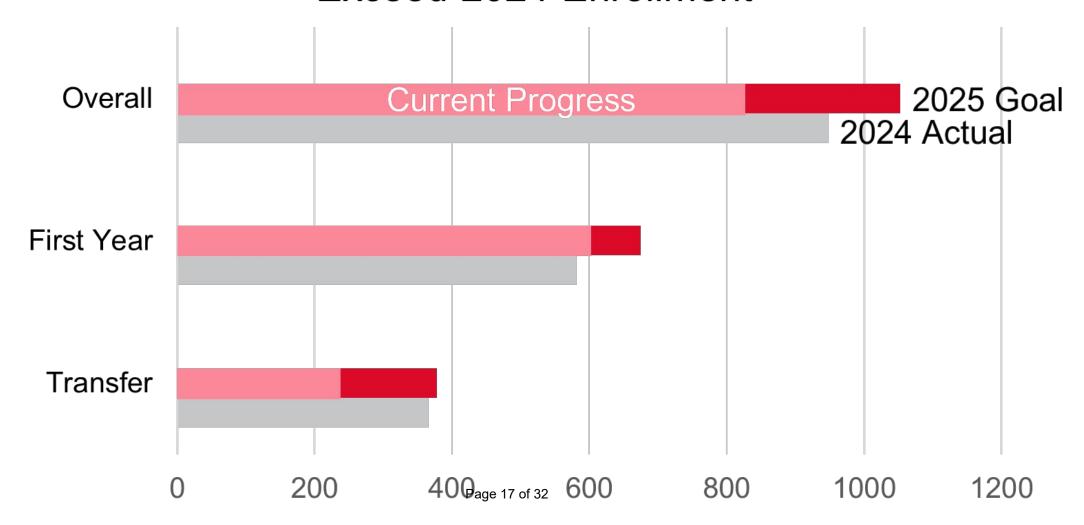
Aligning Efforts

- Enrollment Marketing
 - Digital Marketing Campaigns targeting households with teenagers in primary and secondary markets
 - Visual content creation & collaborative messaging
 - Marketing collateral and recruitment materials
- Student Success & Retention
 - Clear and supportive Conditional Admit process
 - Professional Development & Information Sharing
- Financial Aid
 - Early awarding strategy
 - Communications & Coordinated Follow Up

Key Performance Indicators

Indicator	Status	Notes
Completed Applications	Exceeding Target •	Target: 20% Increase
Admitted Students	Exceeding Target •	Target: 25% Increase
Enrollment Fee #s	No Data Available 🕶	Data will be available in Spring 2025
Enrolled Students	No Data Available -	Data will be available Summer 2025
Yield Rate	No Data Available •	Data will be available Fall 2025

On Track to Meet 2025 Class Goals—and Exceed 2024 Enrollment





Entering Class FA26 Planning:

- Search strategy
- Soph/Jr enrollment mktg campaign
- Earlier application launch
- Overhauling campus visit experience

How Faculty can support recruitment efforts:

- Participate in Recruitment Events
 - October 10: Fall Preview Day
 - February 16, 2026: Admitted Student Day
 - April 10, 2026: Spring Preview/Admitted Student Day
- Communicate changes, updates, news to admissions
- Positive communications with admitted and confirmed students

Key Takeaways

- We are implementing best practices, building capacity, developing documentation. This is all in service of working towards enrollment stability/sustainability in an increasingly competitive space.
- Early indicators continue to be positive, but final EC enrollment numbers will come down to key unknown factors (e.g. common app yield, transfer app numbers, sociopolitical developments).

 Our EC enrollment goal is aggressive this year. Success in this space will still likely mean flat overall enrollment.

May 2025
Student Affairs
Tina Fuchs / Vice President for Student Affairs

INSTITUTIONAL SUSTAINABILITY

Goal: Enhance the financial stability and sustainability of the institution through strategic financial planning, responsible resource allocation, and innovative revenue-generation initiatives, ensuring long-term resilience and success.

Activities & Accomplishments

Campus Dining

- Campus Dining is actively preparing for catering events in support of yearend campus events. In celebration of the conclusion of the academic year, the Dining Hall will host a themed dinner—"Oregon Coast"—scheduled for the end of May. In addition, a variety of "monotony breakers" have been added for students during regular meal service.
- The Summit continues to experience consistently high traffic and strong student engagement. Due to the ongoing popularity of its current offerings, there have been numerous requests to maintain the existing menu into the upcoming academic year.

New Student and Family Programs

 The New Student and Family Programs team has been advocating at the Capitol on behalf of Strong Start to secure increased state funding for Destination Western and prevent further program cuts and reductions.

STUDENT SUCCESS

Goal: Enhance degree completion rates for undergraduate, graduate, and transfer students, through strategic initiatives focused on academic support, streamlined pathways, and the necessary services that ensure timely and successful attainment of their educational goals.

Activities & Accomplishments

Abby's House

Abby's House hosted several events in April for Sexual Assault
 Awareness Month, including the *Teal Out* games in partnership with the
 WOU Softball Team. Staff provided educational materials at the event,

and the team wore teal shirts to raise awareness and show support for survivors.

Center for Professional Pathways

- Focusing on graduating seniors in the last weeks of this term:
 - Graduating Seniors Transition Group meets weekly to support each other from College to Career
 - WOU What's Next? Networking event is planned for May 22, 5PM.
 Alumni will meet graduating students for a drink and appetizers on the terrace of new the Student Success Center, to provide advice and support
 - The annual First Destination Survey is underway. This national survey of seniors tells us where students are landing after graduation. We are planning for record participation this year.

Student Engagement

- Over 320 student-led registered events are expected this year.
- More than 12% of students have attended at least one event, based on attendance tracking.
- End of year signature events include Groove in the Grove, Celebrating Identities Week, Wolf Awards, and Senior Sendoff.
- Implementation of "The Joy Project," a five-part YouTube series, supports student mental health and well-being.
- Student Media continues producing the Western Howl, KWOU radio, and Northwest Passage, including a grant-funded Spanish translation initiative.
- Fraternity & Sorority Life includes approximately. 20 active members across two chapters, engaged in recruitment and service.

Veterans Resource Center

- The Veterans Emergency Aid Committee (VEAC) is nearing completion. As part of the ODVA Veterans Resource Center Grant, a portion of the funding was designated to support emergency needs for student veterans. Mid-May marks a significant milestone, as all remaining emergency aid funds will have been fully distributed.
 - 12 requests over six months, 9 awarded
 - o \$13,206 grant dollars awarded
 - Request type covered: Emergency medical bills, home repairs, child care, rent funds (eviction prevention), groceries, car repairs, veterinarian bills, and electricity bills
 - Committee general members: Jeffery Clinton, James Hawthorne, Katelin Granger.

Reserve members: Linden Loren, Amy Valencia.

Committee chair: Logan Doerfler

TRANSFORMATIONAL DIVERSITY

Goal: Foster an inclusive educational, living, and work environment at Western Oregon University, ensuring that students and employees feel a profound sense of belonging and have abundant opportunities for growth and success.

Activities & Accomplishments

We are looking forward to the season of celebration as we honor the achievements of our diverse student communities. Upcoming identity-based events include the Black Graduate Celebration, Lavender Graduation, and the Multicultural Student Services and Programs (MSSP) Recognition Dinner. These celebrations recognize the accomplishments of graduating students from historically marginalized groups and provide meaningful opportunities for reflection, recognition, and community.

COMMUNITY STRENGTH

Goal: Cultivate and maintain a culture at Western Oregon University that embraces collaboration, connection, and communication as we build meaningful partnerships with internal and external communities, while enriching the educational experience of our students.

Activities & Accomplishments

Abby's House

 In March, the WOU Food Pantry led the Governor's Food Drive on campus. Although part of a statewide initiative, all donations directly supported the campus pantry. A total of \$2,719 was raised, and 1,676 pounds of food were collected—equivalent to 9,414 meals. Western Oregon University earned second place in the state for Most Meals Per Employee.

Child Development Center

 Enrollment for the 2025–2026 school year opened on May 1 and has already reached full capacity. The continued high demand reflects the center's strong reputation for providing quality early childhood education and care. Families were notified of enrollment timelines in advance, and the swift response highlights the vital role the center plays in supporting students, staff, and the broader WOU community.



Division of Student Affairs

- The Spring term Student Affairs Gathering successfully highlighted and celebrated all the amazing work that our departments have done throughout this year. Recognition was given to each department, and we recognized our 3 annual individual awards, which are nominated and reviewed by colleagues in the division:
 - Champion of Humble Service Award: Payton Wagner (University Housing)
 - Service to Student Excellence Award: Maria Barrera (Abby's House)
 - Outstanding Staff Teamwork Award: Shelby Worthing (New Student & Family Programs)



Department of Athletics Board of Trustees Report-June 2025

Institutional Sustainability

Goal: Enhance the financial stability and sustainability of the institution through strategic financial planning, responsible resource allocation, and innovative revenue-generation initiatives, ensuring long-term resilience and success.

At the beginning of the academic year, the president assembled an Athletic Advisory Committee (AAC) made up of staff, faculty and a board of trustee's member. The charge of an AAC is to advise the president and the director of athletics on policies and practices related to the welfare of student-athletes as well as to engage in broader issues regarding the relation of the athletic program to the overall mission of the university. This year, the AAC spent the fall and winter terms learning about the department to gain a better understanding of the policies and procedures of an NCAA DII program. The spring term meetings focused on the athletics budget and how the expenses of the program compare to other regional universities. The AAC will give feedback to the president and director of athletics later this year regarding their findings.

Student Success

Goal: Enhance degree completion rates for undergraduate, graduate, and transfer students, through strategic initiatives focused on academic support, streamlined pathways, and the necessary services that ensure timely and successful attainment of their educational goals.

Baseball- Finished 4th in the GNAC and placed five student-athletes on the All-Conference team

Softball- Finished 5th in the GNAC and placed three student-athletes on the All-Conference team

Men's Track & Field- Finished 2nd at the GNAC Championship with several All-Conference finishes. Senior Mark Warren, qualified for the NCAA Track & Field Championship in the hammer throw while also breaking the GNAC record.

Women's Track & Field- Finished 3rd at the GNAC Championship with several All-Conference finishes

Over the next few weeks, the All-GNAC and All-Region Academic awards will be announced for spring.

Transformational Diversity

Goal: Foster an inclusive educational, living, and work environment at Western Oregon University, ensuring that students and employees feel a profound sense of belonging and have abundant opportunities for growth and success.

Athletics is partnering with the Hawaii Club to help sponsor the Ho'ike on May 23 in the NPE.



Community Strength

Goal: Cultivate and maintain a culture at Western Oregon University that embraces collaboration, connection, and communication as we build meaningful partnerships with internal and external communities, while enriching the educational experience of our students.

The men's soccer team joined forces with the Monmouth Tree Board to plant trees in the community in celebration of Arbor Day in April. Several student-athletes and staff from the softball, men's basketball and track & field teams participated in WOU Day at the state capital to lobby for continued financial support for our Strong Start program (Destination Western), basic needs including affordable housing, and the Oregon Opportunity grant. WOU Athletic teams will host several sport camps throughout the summer for youth and high school students.



Western Oregon University Board of Trustees Academic, Student, and Athletic Affairs Committee (ASAAC)

MISSION

The Academic, Student and Athletic Affairs Committee (ASAAC) of the WOU Board of Trustees is charged with ensuring effective operations related to teaching, research and public service programming of the university as well as programming and policy decisions in support of campus life. The ASAAC is responsible for making recommendations to the Board, consistent with Board Statements and University policy, and to fulfill other duties as assigned by the Board.

AUTHORITY AND RESPONSIBILITIES

Academic Curriculum

The ASAAC is responsible for review of and recommendation to the WOU Board of Trustees actions on the introduction of new degree, certificate or minor programs and assurance of maintenance of appropriate standards for academic accreditation.

Educational Policy

The ASAAC is responsible for advising, reviewing, and recommending actions proposed by the University to the WOU Board of Trustees on university-level admissions requirements.

Academic Organization

The ASAAC is responsible for review of and recommendation to the WOU Board of Trustees actions proposed by the University on academic operational organization in support of students and faculty.

Student Co-Curricular Strategies

The ASAAC is responsible for reviewing and making recommendations to the WOU Board of Trustees regarding the program and service offerings that affect the overall quality, satisfaction and outcomes of the student experience. ASAAC may choose to make a recommendation to the WOU Board of Trustees when the committee identifies an impactful action or decision.



Student Health and Safety

The ASAAC is responsible for reviewing and recommending actions to the WOU Board of Trustees on policies and programs related to student health and safety.

Policies Governing Student Conduct and Student Organizations

The ASAAC is responsible for reviewing and recommending actions to the WOU Board of Trustees on policies related to student conduct and student organizations. The committee should include student interests in all policy decisions made by the Board.

ORGANIZATION

Membership; Structure; Quorum

The ASAAC, consistent with the <u>Board Statement on Committees</u>, will consist of five members from the Board of Trustees. The chair of the ASAAC will be appointed by the Board chair. The Vice President for Academic Affairs, the Vice President for Student Affairs, and Executive Director of Athletics will serve in their capacity as non-voting, ex officio members of the ASAAC. A quorum of the ASAAC will be three committee members, excluding the Vice President for Academic Affairs, the Vice President for Student Affairs, and the Executive Director of Athletics.

Meetings

The ASAAC will meet at least quarterly each year. ASAAC meetings will be conducted in substantial compliance with the <u>Board Statement on the Conduct of Public Meetings</u>. Because committees meet more frequently than the full Board of Trustees, the Chair or staff are encouraged to convene meetings by telephone or videoconference for the convenience of the committee members.

Agenda, Minutes, and Reports

The chair, in collaboration with the staff designee(s), is responsible for establishing the agendas for meetings. An agenda, together with relevant materials, will be sent to committee members at least seven (7) days in advance of the meeting. Minutes for all meetings shall be drafted by the staff designee(s), reviewed by the Secretary to the Board, reviewed by the committee chair, and approved by committee members at the following meeting.



Staff Designee

The Vice President for Academic Affairs, the Vice President for Student Affairs, and the Executive Director of Athletics will be staff to the ASAAC.

Review of Charter

This charter shall be reviewed and reassessed by the ASAAC at least annually, and any proposed changes shall be submitted to the board for approval.

Document History

- Discussed and revised at May 27, 2015 ASAC Committee meeting
- Approved by the Board of Trustees at October 28, 2015 meeting
- Discussed and revised at March 22, 2023 ASAC Committee meeting
- Approved by the Board of Trustees at the April 19, 2023 Meeting
- Discussed and revised at May 20, 2025 ASAAC Committee meeting



Western Oregon University Board of Trustees Academic, Student and Athletic Affairs Committee (ASAAC)

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AUTHORITY AND RESPONSIBILITIES

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