



**Western Oregon University Board of Trustees:  
Academic & Student Affairs Committee  
Meeting No. 36 – November 18, 2024  
1:00pm-3:00pm  
Via [Zoom Webinar](#) | By Phone: 1-253-215-8782  
Meeting ID: 810 9772 5596**

**AGENDA**

- I. CALL-TO-MEETING AND ROLL CALL (1:00-1:03pm)**
- II. COMMITTEE CHAIR’S WELCOME (1:03-1:06pm)**
- III. CONSENT AGENDA (1:06-1:11pm)**
- 1) [Meeting Minutes: May 21, 2024](#)
- IV. REPORT & DISCUSSION ITEMS:**
- 1) [Introduction to Athletics](#) | Athletic Director Randi Lydum (1:11-1:40pm)
- 2) Strategic Plan Presentations and Q&A (1:40-3:00pm)
- [Academic Affairs](#)
  - [Athletics](#)
  - [Student Affairs](#)
- V. ADJOURNMENT**



**PUBLIC MEETING OF THE WESTERN OREGON UNIVERSITY  
ACADEMIC & STUDENT AFFAIRS COMMITTEE (ASAC)**

**Meeting No. 35**

**May 21, 2024 | 1:00 pm – 3:00 pm**

**Draft Meeting Minutes**

**I. CALL-TO- MEETING AND ROLL CALL**

Chair Mitchell calls the meeting to order at 1pm and asks Secretary Sorce to do a roll call:

The following Trustees are present: Board Chair Komp, Board Vice Chair Nelsestuen, Trustee Foster, and Committee Chair Mitchell,

Other Staff Present: Board Secretary Evan Sorce, President Jesse Peters, Vice President for Student Affairs Tina Fuchs, Dr. Alicia Wenzel, Paige Jackson, Jen Koshnick, Judy Sylva.

**II. CHAIR’S WELCOME AND ANNOUCEMENTS**

Chair Mitchell welcomed everyone to the May ASAC meeting and reminded the committee this was the last meeting of ASAC for the year.

**III. CONSENT AGENDA**

a. Approval of the meeting minutes from March 20, 2024

Trustee Nelsestuen moves and Trustee Foster seconds the approval of the March 20, 2024 ASAC meeting minutes. No additional discussion. The Vote was unanimous.

**IV. ACTION ITEMS**

**a. Principal License Graduate Certificate**

Chair Mitchell welcomed Dr. Alicia Wenzel, who represented Dean Girod and the College of Education, to present the Principal License Graduate Certificate, which can be found on page 4 of the docket. Trustee Foster moves and Board Vice Chair Nelsestuen seconds a motion that the Western Oregon University Board of Trustees Academic and Student Affairs Committee accept the introduction of a new Principal Licensure Graduate Certificate as included in the docket material. The motion was approved unanimously.

**b. Educational Leadership Graduate Certificate**

Dr. Alicia Wenzel also represented Dean Girod and the College of Education to present the Educational Leadership Graduate Certificate, which can be found on page 15 of the docket. Trustee Foster moved, and Board Chair Komp seconded a motion that the Western Oregon University Board of Trustees Academic and Student Affairs Committee accept the introduction of



a new Educational Leadership Graduate Certificate as included in the docket material. There was no additional discussion. The motion was approved unanimously.

## **V. REPORTS & DISCUSSION ITEMS:**

### **a. Showcase & Discussion: Update on Wolfie Chatbot**

Chair Mitchell introduced Vice President for Student Affairs Tina Fuchs, who introduced her staff Paige Jackson, Director of Student Success & Advising, and Jen Koshnick, Director of Student Success & Advising, for the showcase on the Wolfie Chatbot. Their presentation can be found on page 26 of the docket.

Board Chair Komp asked how the Wolfie Chatbot helps inform the Title III grant process. Director Jackson responded that although no funds from the Title III grant have been spent on Wolfie Chatbot, the data we are gathering from Wolfie Chatbot informs the interventions used to support our students, which is the mission of the Title III funds. Board Vice Chair Nelsestuen asked about the process of what you all decide is worthy of a text from Wolfie to ensure that people don't get Wolfie weary and stop responding. VP Fuchs discussed what message is text-worthy and what is not. Worked with Ed Sites to ensure there was a good cadence that didn't overwhelm our students. Board Vice Chair also asked if there is a plan for Wolfie to ask students for feedback on how helpful the chatbot has been. VP Fuchs said they will talk to their consultants at Ed Sites about how to do that because it is a great idea. Committee Chair Mitchell asked if there is anything this bot does for Staff or Faculty. The answer is no, and this is strictly for our students.

### **b. 2023-2024 Academic Year (Workplan) Update**

Chair Mitchell transitioned to the 2023-2024 Academic Year work update. With Provost Coll out sick, she asked VP Fuchs to kick off the update. VP Fuchs reported that Destination Western will be funded for FY25 under the Student Co-Curricular Strategies. Under the Student Health and Safety section, they have hired two new counselors for the Student Health and Counseling Center, including one who is bilingual. They also made funding the Confidential Advocate position in Abby's House their top priority in the budget request process to ensure the university complies with state and federal laws. Policies Governing Student Conduct and Student Organizations, VP Fuchs reported that her team translated the Code of Student Responsibility to Spanish and will be available early this summer. Enrollment deposits will be in place for the 24-25 recruitment year (students are being recruited for Fall 2025). UCS and the Business Office are targeting a December 1 completion date.

## **VI. ADJOURNMENT**

Chair Mitchell Adjourns the meeting at 2:01pm.

# WOU ATHLETICS



# 437 NCAA DII Student Athletes (2024-25)

M/W Cross Country, Football, M/W Soccer, Volleyball, M/W Basketball, Baseball, Softball, M/W Indoor and Outdoor Track & Field, Cheer (275 male/162 female)

- 51% White/Non-Hispanic, 20% Two or More, 13% Black, 11% Hispanic, 4% Native Hawaiian, 1% Native American (self reported on NCAA compliance survey)
- 52% Resident, 42% WUE (WA, CA, HI, AZ), 5% Non-Resident, .2% International
- Class Standing: 27% First-Year, 26% Second-Year, 23% Third-Year, 20% Fourth-Year, 4% Fifth/Sixth Year

## Quick Facts...

Members of the Great Northwest Athletic Conference (GNAC)-  
Washington, Oregon, Idaho, Montana, Alaska, British Columbia

Members of the Lone Star Conference (LSC) for Football-  
Washington, Oregon, Texas, New Mexico

82% Academic Success Rate

WOU GPA Men's teams- 3.09 and Women's teams - 3.44



## Athletics Visibility & Community Engagement

- Spectators at NCAA athletic events
- Live streamed events
- Social media followers
- Youth sport camps & clinics (1500+)
- Middle/High school sporting events (2000+)
- Recruitment visits (175+)
- Community engagement
- Campus partnerships
- Student Employment (98)
- Walking billboards in airports and other communities on away trips



# Tuition & Fees Revenue

Tuition (based on 14 credits per term)

Total Resident: \$1,906,800.00

Total WUE: \$2,318,400.00

Total Non-Resident: \$696,696.00

Total Incidental Fee: \$544,065.00

Total Other Fees: \$340,860.00

**Total Tuition and Fees paid by Athletes: \$5,806,821.00**





## Athletics Funding Sources

### IFC (FY25 - \$925,047)

Student fee. Historically covered travel and operating expenses but with decreased enrollment it is no longer able to cover full cost

### General fund (FY25 - \$5,119,999)

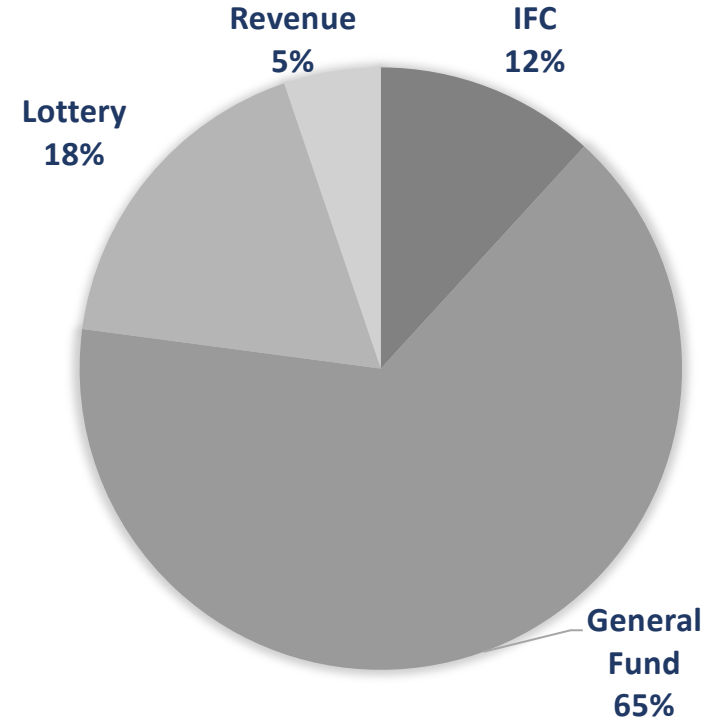
Covers salaries, benefits and other payroll expenses for admin, head and assistant coaches. Any additional amount is used to cover operating and travel expenses not covered by IFC.

### Lottery (FY25 - \$1,396,015)

Primarily used for scholarships

### Revenue (FY24 - \$404,195)

Camps, game guarantees, ticket sales, concessions, royalties



# Athletics Travel

**Transportation-** Rental vehicles, Charter Bus service, Air travel & Baggage fees

**Lodging-** Overnight accommodations at away competitions

**Meals-** Provided on away trips for team members

**Entry Fees-** Some events charge an entry fee for participation

## Athletics Travel and Expenses

SPORT	TRAVEL
Football	\$465,571.01
Volleyball	\$91,414.18
Women's Soccer	\$129,131.58
Men's Soccer	\$145,422.26
Men's Basketball	\$130,112.49
Women's Basketball	*\$86,215.73
XC & Track and Field	\$275,596.36
Baseball	\$164,261.25
Softball	\$139,808.88
Cheer	\$0.00
Total	\$1,627,533.74

Preseason housing and meals  
\$230,945

Admin overhead (FY24) \$481,581

GNAC and Lonestar Membership (FY24) \$43,175.17

Officials (FY24)  
\$113,374.83

Insurance (FY25)  
\$83,845

Utilities (Water, Gas)/Facilities  
\$49,515.18

Total of \$1,002,436.18 in “required” expenses and money back to WOU

## Why has our financial need increased?

### **The addition of a men's soccer program in FY23**

The addition of 30-40 new students at WOU

### **Football joining the Lone Star Conference as an affiliate member in FY23**

Increased travel but more visibility for WOU, more recruitment opportunities

### **Everything costs more...Inflation**

Airline tickets, bus/van rentals, fuel, food, lodging, equipment, uniforms, insurance



Questions??





2025



# ACADEMIC AFFAIRS STRATEGIC PLAN



Western Oregon  
UNIVERSITY  
Office of the Provost



# Mission

Our mission is to provide a high-quality, accessible education to support our students towards achieving their full potential and making a lasting impact in their careers and communities.

In service to our mission, we invest in people—students, faculty, staff, and community partners—nurturing their growth and success through supportive and inclusive learning and working environments. We partner with our students and communities in our region to provide the resources and solutions that they need to learn, apply that knowledge, and succeed.



# Vision & Priorities

We envision a university where Academic Affairs is the driving force behind transforming lives, advancing knowledge, and making a lasting impact on society through a strong and balanced liberal arts education.

In service to this vision, we are committed to promoting a coherent and impactful learning organization that benefits both our students and the broader community. We are dedicated to nurturing an environment where every member of our community can thrive and contribute to positive change. We aspire to ensure that all graduates are well-equipped to serve the world with intentionality and a commitment to lifelong learning.

These priorities underpin and interweave into each of our goals and how we go about achieving the goals:

- Everything in service of decreasing equity gaps
- Evidence-based decision making







# Excellence in Teaching & Learning



## Goal

Integrate core liberal arts competencies with high-quality, effective instructional practices across all academic degree programs and co-curricular experiences, ensuring all students develop critical thinking, communication, analytical reasoning, and interdisciplinary problem-solving skills.

## Outcomes

- Western Oregon University graduates realize a range of transferable skills and knowledge that position them to be competitive in the job market and succeed regardless of their chosen career path.
- Faculty explore new teaching methods and create interdisciplinary learning opportunities, leading to a more dynamic, equitable, and engaging learning environment for everyone.
- Western Oregon University's faculty, staff and students serve the state, local and regional communities through advancement of its research endeavors required to tackle intractable problems of the 21st century.
- Western Oregon University will maintain a dynamic academic program portfolio that effectively attracts, retains, and graduates a diverse student body, including undergraduate, graduate, and transfer students.

## Indicators

- Four-year graduation rate for all undergraduate students
- Achievement gaps in graduation rates among important student demographics



# Shared Governance

## Goal

Establish a collaborative decision-making framework for academic affairs, ensuring transparent communication, timely input, and joint ownership of academic policies, processes, and procedures by faculty, administration, staff, and students.

## Outcomes

- Academic Affairs attracts and retains top faculty and staff talent who value a collaborative working environment and support the mission and values of Western Oregon University.
- Resources are allocated effectively in Academic Affairs to meet the evolving needs of academic programs and services.
- Shared governance fosters a culture of trust, respect, and mutual understanding among faculty, staff, students, and administration.
- Academic Affairs develops effective programs and services to attract and retain students at Western Oregon University.

## Indicators

- Number of policies and procedures adopted and implemented in academic affairs
- Employee job/performance satisfaction
- Student satisfaction with programs & support services



# Effectiveness & Efficiency



## Goal

Increase the efficiency of academic processes (e.g., course scheduling, student registration, faculty workload reporting, curriculum reviews, student advising, etc.), resulting in overall reductions in time spent on administrative tasks by administrators, students, staff, and faculty, and satisfaction with administrative tools and procedures.

## Outcomes

- Students at Western Oregon University report satisfaction with their experience and report feeling empowered to navigate their academic journey.
- Faculty and staff in Academic Affairs report positive job satisfaction, manageable workloads, streamlined processes, and high morale.
- Graduates from Western Oregon University collaborate with peers, faculty, and/or staff on research projects, creative endeavors, and mentorship opportunities.

## Indicators

- Degree velocity
- Term-to-term student persistence
- User satisfaction can be assessed through surveys or focus groups.



# Deliverables

- Academic Program Portfolio
- Academic Affairs Program Review Process (academic programs & student services)
- Academic Affairs Bylaws, Policy Handbook, and/or Procedural Manual(s)

Alignment of Academic Affairs Strategic Plan with University Strategic Plan: Education. Innovation. Community										
	Institutional Sustainability: Enhance the financial stability and sustainability of the institution through strategic financial planning, responsible resource allocation, and innovative revenue-generation initiatives, ensuring long-term resilience and success.			Student Success: Enhance degree completion rates for undergraduate, graduate, and transfer students, through strategic initiatives focused on academic support, streamlined pathways, and the necessary services that ensure timely and successful attainment of their educational goals.			Transformational Diversity: Foster an inclusive educational, living, and work environment, ensuring that students and employees feel a profound sense of belonging and have abundant opportunities for growth and success.		Community Strength: Cultivate and maintain a culture that embraces collaboration, connection, and communication as we build meaningful partnerships with internal and external communities, while enriching the educational experience of our students.	
Goal:										
(outcomes are aligned for the purposes of reporting and assessment)	Western adapts to changes in the higher education landscape and implements strategic responses to emerging trends.	Streamlined and efficient processes enhance teaching methods, research capabilities, resource allocation, and administrative efficiency.	Students are supported in a way that fosters satisfaction, belonging, engagement, and empowerment.	Students complete their educational goals and develop a lifelong learning mindset, preparing them for continuous education and professional development throughout their careers.	The overall quality and richness of the Western community is enhanced by diverse and talented students and employees.	Western establishes positive, collaborative, and accessible learning and working environments that promote creativity, innovation, and effective teamwork.			Students feel connected to a larger community and see the real-world relevance of their academic pursuits.	The Western Oregon University community and community partners work with a sense of shared interest and mutual benefit, navigating external factors, such as economic shifts, policy changes, and global events, with a proactive and adaptive approach.
<b>Goal: Excellence in Teaching &amp; Learning</b>										
Graduates realize a range of transferable skills and knowledge that position them to be competitive in the job market and succeed regardless of their chosen career path.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Faculty explore new teaching methods and create interdisciplinary learning opportunities, leading to a more dynamic, equitable, and engaging learning environment for everyone.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Faculty, staff and students serve the state, local and regional communities through advancement of its research endeavors required to tackle intractable problems of the 21st century.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Our dynamic academic program portfolio effectively attracts, retains, and graduates a diverse student body, including undergraduate, graduate, and transfer students.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Goal: Shared Governance</b>										
Academic Affairs attracts and retains top faculty and staff talent who value a collaborative working environment and support the mission and values of Western Oregon University.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resources are allocated effectively in Academic Affairs to meet the evolving needs of academic programs and services.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shared governance fosters a culture of trust, respect, and mutual understanding among faculty, staff, students, and administration.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Academic Affairs develops effective programs and services to attract and retains students at Western Oregon University.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Goal: Effectiveness &amp; Efficiency</b>										
Students report satisfaction with their experience and report feeling empowered to navigate their academic journey.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Faculty and staff in Academic Affairs report positive job satisfaction, manageable workloads, streamlined processes, and high morale.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Graduates from Western Oregon University collaborate with peers, faculty, and/or staff on research projects, creative endeavors, and mentorship opportunities.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Western Oregon University  
Intercollegiate Athletics  
Strategic Plan  
DRAFT-October 2024



## **Western Oregon University Mission**

Western Oregon University provides a personalized learning community where individuals experience a deep sense of belonging and empowerment.

## **NCAA DII Vision**

To prepare student-athletes to graduate and thrive in their lives and careers. DII intercollegiate athletics seeks to provide value and significance for its members by supporting the mission of higher education and striking a balance among academic excellence, athletics competition and social growth while preparing student-athletes to graduate.

## **WOU Athletics Core Values**

**Centering Students:** Under the NCAA DII philosophy, institutions aspire to achieve a balanced approach in which student-athletes reach their highest potential in the sports they love to play, the academic goals they choose to pursue, the engagement with their campus communities, and their personal development and wellness they need to succeed in life after college (NCAA DII Priorities).

**Embracing Diversity:** WOU Athletics is committed to establishing an inclusive culture in which people of all backgrounds are respected and given the opportunity to provide input in a safe environment.

**Fostering Accessibility:** NCAA DII embraces the regional model of competition. The eight competitive regions across the country allow for healthy rivalries to develop, reduce time away from campus, enable families to follow their student-athletes, and keep the athletics participation in perspective within the educational mission.

**Valuing Community:** Community engagement helps build connections between student athletes and their community. It also strengthens the bond among teammates and fosters individual and personal growth.

## **WOU Athletics and NCAA DII Priorities**

### **Academics and Life skills**

- Provide academic support and resources
- Provide mental health resources and services
- Provide career counseling opportunities
- Help student athletes maintain healthful lifestyles
- Adhere to the DII philosophy of life in the balance

## Athletics Operations and Compliance

- Provide our student-athletes with high quality coaching and competitive opportunities in each of our sports
- Create an entertaining and safe game day environment for students, community members and visiting teams
- Support a functioning compliance and athletics operations staff through professional development opportunities
- Provide staff with the tools and resources needed to thrive

## Diversity and Inclusion

- Establish and maintain an inclusive culture and environment for our student-athletes and staff from diverse backgrounds
- Provide training to our student-athletes and staff that supports our DEI initiatives
- Participate in campus and community engagement opportunities

## **WOU Athletic Department Goals and Action Items**

### **Business Operations**

Develop budgets per area/sport and increase autonomy and responsibility of coaches regarding budgets

- Create yearly budget broken into index areas and operational areas that is shared directly with coaches
- Create and share area specific yearly budget and improve tracking and updates throughout the year
- Fostering accessibility - sharing these budgets and having transparency will eliminate barriers for coaches and work towards continuous improvement.

Improve cash sales tracking and efficiencies for admissions and concession sales

Developing efficient cash sales tracker for admissions

Developing efficient concessions sales tracker

- Ongoing review of concessions prices at games and athletic events to ensure department is meeting revenue goals
- Improve travel and credit card submission process for coaches and business office
- Move Pre-travel and TRR form to shared google drive to improve ease of editing and making changes and reducing paper use



- Eliminate repetitive steps for coaches when submitting credit card reconciliations (TBD on how to do this)
- Thoroughly review packets before sending to the business office to reduce number of errors and times packets are sent back for corrections
- Valuing community - improving the relationship between the business office and athletic and coaches

## **Sports Medicine/Athletic Training**

Strive to empower and educate our student athletes to take charge of their wellbeing to learn and foster a lifestyle that expands their collegiate career. Teaching them tools to take care of themselves when they are no longer a student athlete.

- Spending time teaching them correct ways to stretch and complete rehab exercises.
- Making sure they understand what is going on with their body and educating them how to manage pain and recovery
- Providing them easy tools that they can use for later in life. (i.e. back injuries and how to manage them)

Cultivate relationships and partnerships with medical health care providers to enhance the care of our student athletes

- Reaching out to local providers to create connections to help provide a more diverse care system for our athletes
- Working with medical providers or specialists in the area (i.e. chiropractors, massage therapists, OTs, EMS)
- Trying to expedite care through those connections and resources

Provide an inclusive culture within the Athletic Training Room where all backgrounds are respected and given equal opportunities, resources and accessibility.

- Trying to create a welcoming environment that all athletes feel safe in
- Open door policy to have a safe spot to come talk

Create an environment that is welcoming and engaging. With multiple sports within one location creating an environment to help build connections with student athletes and their community. Strengthen bonds between teams as they can lean on each other for support and encouragement. Creating a long-lasting community with friendships where teams can interact with other teams.

- Athletes can come throughout the day to get treatment allowing multiple sports to be in at once to foster a welcoming and supportive environment

## **Compliance and Student Support Services**

Provide student-athletes with meaningful personal and professional development opportunities.

- Increase the presence of SAAC within the department, WOU, and local community.  
Partner with various campus departments to provide workshops and professional development opportunities (Athlete Pro-Connect/career fairs/departmental internships, employment, etc.).

Work toward making all our student-athletes athletically and academically eligible.

- Clearly communicate NCAA and Western Oregon University policies. (Student-athlete handbook, Compliance meetings, quarterly compliance meeting with coaches/athletics staff)  
Simplify compliance resources and explanations, making them easier to understand for all parties on campus.  
Encourage student-athletes to check-in with coaches and compliance proactively, addressing academic issues early.  
NCAA Waiver opportunities? File them.  
Maintain an open-door policy – student-athletes don't need to schedule a meeting with Compliance/student services.

Enhance the Athletic department's relationship across the University, making services more accessible to all students-athletes.

- Continue to grow relationships with Student Success and Advising, Tutoring/Writing/Math center, Bursar, Financial Aid, Campus Dining, New Student & Family programs, Student Conduct, Title IX, Dean of Students, Abby's House, Admissions, Registrar, and more.  
Actively look for new partnerships with campus partners.  
Collect and listen to feedback from student-athletes of all backgrounds, gaining insight into necessary departmental and University improvements.

## **Sports Performance (Need action items)**

## Student-Athlete Health and Safety

Teach our student athletes how to correctly move their bodies. Empower student athletes to feel comfortable and confident in their sports and everyday lives. Teach and emphasize self-discipline, respect and positive, healthy work ethic. Create a feeling of community and inclusion amongst all WOU Athletic programs.

## **Communications and Game Operations**

In progress



# **DIVISION OF STUDENT AFFAIRS STRATEGIC PLAN 2024-2027**



**Western Oregon**  
UNIVERSITY

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## **Introduction from the Vice President**

Dear Colleagues,

The Division of Student Affairs is poised to make a lasting impact on the Western Oregon University community, and in particular, our students.

This plan not only serves as a roadmap for what we envision the future of student life and engagement to be at Western Oregon University; but it is also a reflection of our aspirations, strategic insights, and commitment to excellence in our work as student affairs practitioners.

In the evolving landscape of higher education where challenges and opportunities intersect, this strategic plan provides a clear and compelling vision for our future. It is the culmination of thoughtful deliberation and contributions, designed to harness our strengths, address our challenges, and seize opportunities for sustained growth and success as a division and contributor to WOU institutional goals.

This plan reflects our dedication to creating a supportive and enriching environment where every student can engage and thrive. It encompasses our strategic goals including holistic student development, student engagement, transformational diversity, and organizational investment in our people and other resources. Through collaborative efforts within the division and with our campus partners, we are committed to continuous improvement with the goal to exceed the expectations of the people we serve - our students.

In implementing this plan, we remain focused on our core values: belonging, holistic student success, community collaboration, and making data-driven decisions. Together, we will navigate the landscape of higher education, ensuring that the Division of Student Affairs remains a cornerstone of the Western Oregon University experience.

With sincere appreciation for your engagement and support,

Tina Fuchs  
Vice President for Student Affairs

## Part I. Mission and Vision

### a. **Mission**

The Division of Student Affairs fosters students' academic, personal, and professional growth; educates students to recognize, respect, and appreciate diversity; and prepares students to be responsible and engaged citizens in a global community.

### b. **Vision**

The Division of Student Affairs serves as an instrumental partner in creating and supporting diverse opportunities that blend academic excellence with transformative personal growth, meaningful social impact, and holistic well-being for all students.



## **Part II. Core Values**

### **1. Belonging**

At Western Oregon University, it is imperative that every student and community member feel a fundamental sense of connection and acceptance on our campus. To be recognized and affirmed for each individual's intrinsic worth and identity. Student Affairs fosters an environment where people feel valued, included, and supported. Belonging involves creating spaces where diverse perspectives are celebrated, and where everyone has the opportunity to contribute, grow, and thrive together.

### **2. Holistic Student Success**

Holistic Student Success emphasizes the integration of academic, personal, and professional development. It involves addressing the diverse needs of each student by fostering a supportive and inclusive environment that promotes well-being, resilience, and lifelong learning. Holistic student success recognizes that academic performance is interconnected with overall personal growth and aims to provide resources, guidance, and opportunities that support every aspect of a student's journey toward achieving their full potential.

### **3. Community Collaboration**

Student Affairs is committed to working together with individuals, departments, divisions, and WOU stakeholders to achieve common goals and address shared challenges. We aspire to maintain open communication, mutual respect, and active engagement to leverage diverse perspectives and resources. This core value prioritizes building strong, interconnected relationships and collective problem-solving, with our goal of creating sustainable solutions and enhancing the overall well-being of our community.

### **4. Data Driven Framework**

Use data and assessments to make informed decisions. Collect and analyze information on student services and program effectiveness to guide improvements and ensure strategic plan alignment. Regularly review data to make better decisions and enhance our overall performance.



## Part III. Strategic Goals

### Goal 1. Holistic Student Development

Create a student-centered environment that nurtures growth, dignity, and talent, preparing every student for lifelong learning, leadership, and success.

Objective 1.1: Implement dimensions of wellness and readiness into our services to contribute to the holistic development of students in preparation for life after WOU.

Objective 1.2: Develop and implement comprehensive support programs that foster growth and address individual student needs

Objective 1.3 Enhance talent development through mentorship and coaching programs to help students identify and cultivate their talents.



## Goal 2. Student Engagement

Enhance the student experience and sense of belonging through meaningful engagement and high-impact practices.

Objective 2.1: Create opportunities for students to develop leadership skills

Objective 2.2: Create student-centered spaces

Objective 2.3: Enhance student involvement in extracurricular activities and campus events



### **Goal 3. Transformational Diversity**

Cultivate a sense of respect and dignity for all students, and foster a commitment to understand and learn from each other.

Objective 3.1: Promote intentional student experiences and learning environments that foster a sense of inclusion.

Objective 3.2: Create and enforce policies that ensure a respectful and inclusive campus culture.

Objective 3.3: Empower students from all backgrounds to participate in student leadership, governance, and decision making processes.



#### **Goal 4. Organizational Investment**

Intentionally focus on building an organization that meets student needs and uses resources wisely to improve both student and staff experiences.

Objective 4.1: Attract and retain talent.

Objective 4.2: Focus on continuous professional growth and skill development.

Objective 4.3: Use resources effectively to support student success and optimize financial resources.



Development  
Support Retention Fostering Diversity  
Resilience Community Fiscal Campus Leadership  
Success Staff Readiness Wellness Friendly Global Holistic Engagement  
Student Belonging  
Partnerships Excellence Innovative  
Centered Pathways Resources Efficiencies Care Accessibility Efficiency Personalized Inclusion  
Collaboration Collegiality  
Transformational Services Modeling Guided Resourcefulness  
Programming Inclusive

Academic Affairs ASAC/Board of Trustee Report  
 November 2024  
 Jose E. Coll, Provost & Vice President of Academic Affairs

**Academic Affairs’s Strategic Plan:**

The strategic plan for academic affairs centers on teaching excellence, shared governance, effectiveness. Below are the three goals which align to our institutional priorities:

**I. Excellence in Teaching & Learning**

Outcome: Graduates realize a range of transferable skills and knowledge that position them to be competitive in the job market and succeed regardless of their chosen career path.

Alignment with Education. Innovation. Community.

University Goal	Associated Outcome
Student Success	Students complete their educational goals and develop a lifelong learning mindset
Community Strength	Students feel connected to a larger community and see the real-world relevance of their academic pursuits.

**II. Shared Governance**

Outcome: Academic Affairs attracts and retains top faculty and staff talent who value a collaborative working environment and support the mission and values of Western Oregon University.

Alignment with Education. Innovation. Community.

University Goal	Associated Outcome
Institutional Sustainability	Western adapts to changes in the higher education landscape and implements strategic responses to emerging trends.
Transformational Diversity	Western establishes positive, collaborative, and accessible learning and working environments that promote creativity, innovation, and effective teamwork.

**III. Effectiveness & Efficiency**

Outcome: Students report satisfaction with their experience and report feeling empowered to navigate their academic journey.

Alignment with Education. Innovation. Community.

University Goal	Associated Outcome
Student Success	Students are supported in a way that fosters satisfaction, belonging, engagement, and empowerment.
Community Strength	Students feel connected to a larger community and see the real-world relevance of their academic pursuits.

**Provost Office Administrative Searches:** These are key positions within Academic Affairs all of which will have a starting date of January -June 2025

- Director of Admissions
- Dean of Graduate Studies and Sponsored Research
- Dean of the College of Liberal Arts and Sciences
- Director Honors Program

### Academic Effectiveness:

Title III Strengthening Institutions Program (SIP) grant: Western Oregon University Retention Improvement Project continues to support and enhance our commitment towards retention of first-time students and reduce equity gaps. We are planning to realize this goal through five major activities: (1) Enhance Assessment and Continuous Improvement of Student Experience; (2) Leverage and coordinate first-year seminars and other elements of first-year experience to improve the student experience of belonging and finding purpose; (3) Increase faculty development programming and instructional design support to increase student engagement in priority courses; (4) Improve advising and clarity of degree paths for improved student success; and (5) Career and Life Design integration into curricula. All five of these activities are in year one implementation and the initial report for our next funding allocation has been submitted.

The General Education Program had a very busy year. The program completed their first program review and will be developing their Action Plan in Fall 2024. The program has a new director with a new position description and increasing responsibilities for the First Year Seminars. This includes the selection of FYS Fellows to expand support for faculty developing and implementing FYS courses.

### Sponsored Projects:

- The SPO team has grown: We welcomed Aubrey Stanton (WOU) and Sam Morgan (EWU) in March, and Tracie Wicks joined as Associate Director in June.
- We've streamlined the PI experience: Our website, forms, and procedures have been revamped for easier navigation. We also offer a step-by-step process presentation and departmental visits.
- Big win for WOU: The SPO recently completed a successful pre-award review by the National Science Foundation, to facilitate landing the *Strengthening the Geo-STEM*

*Learning Ecosystem: Undergraduate Connections to Community Water Resource Partnerships grant.*

- **The Research Institute:** Child Care Stipends & Reimbursements program aims to provide assistance with meeting licensing requirements and to assist early educators in paying for professional development. This year they have made 220 payments for a total of about \$13,000. The Research Institute has already brought in over \$12 million dollars in new funds in 2023-2024 fiscal year.
- **Other:** The Academic Excellence Showcase had a resurgence this past year, with over 125 student participants and over 30 faculty and staff serving as mentors.

The Western Community Policing Institute was invited to apply for another grant with the Department of Justice/COPS Office to continue the work they have been doing with advancing national Missing and Murdered Indigenous People efforts.

## Library

### **The Writing Center**

The Writing and Research Center will provide integrated services starting Fall 2024. Its mission is to empower WOU learners to explore knowledge and produce academic writing, presentations, and other types of academic content. The writing center has moved to the library to enhance our services and centralize undergraduate research.

### **Academic Innovations transition to “Center for Teaching and Learning”:**

The Center for Teaching and Learning (CTL) underwent a transformative year. The department name changed from Academic Innovation to CTL to signal a shift in focus from coordination of Online Learning programs to support for faculty development and pedagogical innovation (yes, we are still innovating!

As we start the academic year, CTL has successfully completed our search for a new director! We look forward to welcoming Dr. Daniel Rockwell. Dr. Daniel Rockwell is an innovative education leader with over 12 years of experience transforming learning for students in both online and in-person settings. At EdPlus (ASU) and also Oregon State University, Dr. Rockwell has improved student success through innovative course design, technology integration (including Generative AI and VR/AR), data-driven decision making, and a commitment to improving student engagement and accessibility. Dr. Rockwell has played a pivotal role in fostering student success by improving learning outcomes through evidence-based teaching practices, implementing successful course redesigns, and supporting faculty with training and professional development. CTL has developed and will launch a required Foundation of Online Teaching course for all faculty wishing to teach online by the fall 2025. The focus is to enhance our online teaching quality.



### **WOU's No-Cost/Low-Cost Reporting**

The bookstore, the Registrar's Office and the library began collaborating with each other to improve reporting statistics for the number of courses at WOU that could be marked as either no-cost (\$0) or low-cost (\$1-\$40). Due to the bookstore developing a more efficient process for textbook adoption reporting, the group discovered that WOU currently has a much higher percentage of no-cost/low-cost courses than previously thought. The group will continue to work over the summer to revise procedures to refine numbers even further.

**WOU:Salem** will be transitioning to become Western Oregon University Graduate Education Center with a focus on graduate programming under the leadership of the Interim Dean of Graduate Studies and Research, Breeann Flesch, who is "excited to be part of this new direction of our Salem site and all of the ways it will continue to serve the our community!" With this new focus the graduate office will move to Salem to increase our visibility as well as access to a greater graduate workforce.

### **Student Success & Advising End of Year Highlights**

Our two federally funded TRIO SSS programs, Student Enrichment Program (SEP) and Teacher Prep Student Support Services (TPSSS), are designed to provide an extra layer of academic support to first generation, low income, and students with disabilities. This year, both programs not only met all their grant objectives but did so in a national climate where achieving those goals has become increasingly difficult. As the current funding cycle nears its end, both programs are diligently preparing strong applications for the next five years to ensure uninterrupted support for our students.

The Office of International Education and Development (OIED) is making significant strides in revitalizing international recruitment efforts, all while maintaining strict adherence to federal immigration regulations. After several years of stagnant international application numbers, we are starting to see growth in applications and inquiries. To capitalize on this momentum, OIED hopes to continue offering international student scholarships in the next application cycle, further enhancing our ability to attract talented students from abroad. While we shift our focus to grow our international student enrollment, we have made a difficult decision to eliminate our study abroad office. Although WOU will no longer offer study abroad it will offer students referrals to OSU's robust study abroad office and opportunities.

A bright spot for student success overall at WOU is the impressive 11% increase in first-year retention we've seen over the last two years. While our term to term persistence data has been less consistent, we did implement re-enrollment strategies over the summer and into the next academic year aimed at maximizing persistence and retention rates in support of student success.

### **Enrollment Management**

Over the summer admissions and enrollment management moved to Academic Affairs. Paige Jackson was promoted to Assistant Provost for Enrollment Management and Student Success. Key initiatives on the way in enrollment management:

1. Central High School Automatic Admissions: This is a pilot program where all students at CHS who have earned a 3.0 GPA are automatically admitted to WOU. Following this first year pilot we intend to expand to high feeder high schools.
2. EAB extended contract to now include cultivate high school sophomores and juniors.
3. Increase our focus on transfer student enrollment and increase our prospective student engagement.
4. Launched Common Application

**Enrollment Outcomes November 2024**

- Applications Exceeding Target 56% Increase
- Completed Applications Exceeding Target 38% Increase
- Admitted Students Exceeding Target 38% Increase



## Division of Student Affairs Report November 2024

The Division of Student Affairs comprises 15 departments dedicated to supporting student success, from recruitment through graduation. This summer, a significant organizational change took place with the establishment of an Enrollment Management unit at Western. Paige Jackson was appointed Assistant Provost for Enrollment Management and Student Success, reporting directly to the Provost. As part of this restructuring, the Office of Admissions was integrated into Paige's portfolio.

From summer through early Fall, Student Affairs leadership worked collaboratively to complete a new Strategic Plan for the division. In developing this plan, careful attention was given to ensuring alignment with the WOU Strategic Plan. An alignment map has been created to visually connect the goals of Student Affairs with those of the university as a whole. Each department director is now working with their teams to create departmental strategic plans, ensuring their goals also reflect both the division's and the university's broader objectives. These departmental plans are expected to be completed by the end of Winter Term 2025.

There has been a great deal of important work in Student Affairs over the last several months. Below are some key highlights of department initiatives and activities.

### **Campus Dining**

Under the leadership of Interim Director Jane Cameron-Jensen, Campus Dining spent several months redesigning the meal plan to better meet student needs. The previous plan operated as a declining balance system, where students paid for individual items as they made purchases. The new system, implemented in the Fall, is based on meal swipes. Students can choose a set number of meals per week, which are automatically reloaded, ensuring they have enough meals throughout the term and addressing concerns about food insecurity. Each meal plan also includes Wolf Bucks, which can be used at various retail dining locations on campus.

In addition, Campus Dining now manages the Summit, a dining establishment located in the Werner University Center. For the past two years, the Summit was operated by an outside vendor offering Korean BBQ and sushi options. The newly revamped Summit features a rotating menu of wraps, salads, and bowls, as well as a grill with a limited selection of items.

### **Disability Access Services (DAS)**

Disability Access Services (DAS), formerly ODS, has worked diligently over the last couple of years to update the department name and mission to better align with the University's mission and values. The DAS team continues to be the leader in implementing *Universal Design* practices to the benefit of all at the university. One example of this work is the piloting of a note taking software system that would be made available for all students on campus, not just those who are registered with DAS.



### **Financial Aid**

Financial Aid has been able to fill a number of staff vacancies and retain existing staff. Most recent hires include Nina Martinez, Assistant Director of Scholarships and Unique Mendoza, bilingual Financial Aid Counselor. These are two critical positions that have been vacant off and on for the last couple of years. The Assistant Director of Financial Aid Systems is currently vacant, but we will be recruiting soon for that position

The 2025-2026 FAFSA application will open late again this year with most students being able to apply on December 1, 2024. Only Department of Education selected Beta Schools will be able to have students apply and submit an application from Oct 1 - Nov 30, 2024.

The 2025-2026 General Scholarship Application opens on November 1, 2024 and will close on March 1, 2025.

### **New Student & Family Programs (NSFP)**

NSFP coordinates many orientation activities for new students as well as partnerships with families of new and returning students. A few highlights since the summer include:

#### **Connect Days**

Connect Days are our summer orientation events. They are designed for students to get campus business done, connect with peers, and start to feel at home on campus. It is also the primary event where parents and family members receive orientation. Three Connect Days were offered this summer,

#### **Destination Western**

Given budget limitations, the program was reduced from two weeks to ten days. 148 students completed the program this year. 68% of the participants identified as First Generation and 39% of the participants identified as Hispanic. The New Student and Family Programs team evaluating the effectiveness

#### **PACK Welcome Week**

This year's PACK Welcome Week featured over 20 all-student and highlighted events, with more than 1,900 attendees participating in 120 educational sessions. Educational session attendance increased by 6.3% from Fall 2023 (based on hard numbers, not adjusted for lower enrollment this year).

**Educational Sessions:** 1,423 Total engagements throughout the week

#### **Prof Panels: 532 engagements during Prof Panels on Faculty Friday**

- First Session: 32% of the incoming class
- Second Session: 20% of the incoming students

#### **Major Resource / Keynote Events**

- Playfair: 504 Attended, 51% of the incoming students
- Convocation: 502 Attended, 51% of the incoming students
- Diversity Speaker: 469 Attended, 48% of the incoming students
- Consent Program: 432 Attended, 44% of the incoming students



### **Educational Engagement Score**

56+% of the students in the incoming class engaged with one or more educational aspects of PACK Welcome Week. Social engagement not included.

- DW Engagement Score: 96% \*
- Non-DW: 49% \*

\*Meaning the percentage of students engaging with PWW that had just finished Destination Western versus the percentage of students who did not.

### **Western Oregon Family Portal**

NSFP is excited to announce the launch of a Family Portal that will send newsletters out to families with campus updates, relevant articles for parents, and be a way for them to connect with each other in the comments. 1403 family members were invited to join and our current engagement is already great! Current data shows:

- 942 Active Users- visited the site or engaged with the email
- 287 visited the new Portal
- 135 opted in to receive text messages
- Email open rate of 59%
- Multiple communities Family members can join:
  - First Year Families- 140
  - First Gen families- 68
  - Out of State- 48
  - Transfer Student- 48
  - Alumni- 23

### **Family Weekend**

NSFP is bringing back this tradition the weekend of February 28-March 2, registration will open in December, cost will be between \$79-99 per person and will include three meals, admission to both men's and women's basketball games, and the Winter Play, as well as a myriad of other fun activities.

### **Student Engagement**



Student involvement, which directly contributes to student retention, continues to be a focus for the division. [Homecoming](#) was a great success this year and included a variety of events for current students and WOU alumni. In December the WOU community is looking forward to the long-standing tradition of the [Holiday Tree Lighting on December 6th.](#)



### **Student Health and Counseling Center (SHCC)**

The Student Health and Counseling Center continues to be a highly utilized resource on campus. While the university's overall enrollment has declined slightly, the SHCC continues to experience an increase in use every year. After reviewing 4th-week data to compare Fall 23 to Fall 24, counseling had an increase of 93 additional students compared to this time last year.

### **University Housing**

University Housing opened the residence halls with about 930 students this fall, about 7.5% down from the previous year. University Housing opened a bit early to welcome roughly 100 preseason athletes, Destination Western participants and staff, and other students arriving early to work on campus or begin student teaching.

During Summer 2024, 14 groups and just under 3,200 guests were welcomed to the residence halls for summer conferences and events. The summer conference program generated under \$270,000 in gross revenue for University Housing.

### **Upward Bound (TRIO UB)**

Upward Bound is part of the federal educational outreach TRIO Program for individuals from underrepresented backgrounds. Upward Bound serves high school students from low-income families, and from families in which neither parent holds a bachelor's degree. The goal of Upward Bound is to increase the rate at which participants complete high school and enroll in and graduate from institutions of post-secondary education. Upward Bound works closely with Central and Dallas High Schools and is currently providing tutoring, advising, and workshops for eligible participants.

### **Veterans Resource Center (VRC)**

Enrollment of student veterans has risen, with 10 more veterans enrolled compared to this time last year. Due to the growth in enrollment and a corresponding increase in emergency aid needs, the Veterans Resource Center (VRC) will coordinate the Veterans Emergency Aid Committee. This committee, funded through a grant from the Oregon Department of Veterans Affairs, will evaluate and distribute aid requests to support student veterans in need.

Respectfully submitted,

Tina M. Fuchs  
Vice President for Student Affairs

## Department of Athletics Board of Trustees Report- November 2024

### Student Success

GNAC Academic All-Conference Fall 2024-(3.2 GPA or higher)

- Men's Cross Country-11
- Women's Cross Country-9
- Men's Soccer-7
- Women's Soccer-14
- Volleyball-7
- Football- 27 (LSC academic awards are released post season)

Athletic Achievements (*as of 11/07/24*)

Football- 2<sup>nd</sup> place in LSC play; ranked 8<sup>th</sup> in the NCAA Super Region 4

Men's Soccer- Leading the GNAC; ranked 14<sup>th</sup> nationally in NCAA DII

Women's Soccer- 4<sup>th</sup> place heading into the GNAC tournament

Volleyball- 13-9 overall record with two weeks remaining (highest win total since 2012)

Cross Country- Participating in NCAA West Regional Championship this weekend

### Transformational Diversity

437 Student Athletes (162 women, 275 men)

- Women's Basketball-12
- Women's Cross Country/Track & Field-40
- Women's Soccer-34
- Softball-21
- Volleyball-19
- Cheer-36
- Baseball-42
- Men's Basketball-15
- Men's Cross Country/Track & Field-51
- Football-128
- Men's Soccer-39

Class Standing

- 27% first year, 26% second year, 23% third year, 20% 4<sup>th</sup> year, 4% fifth year

Resident Status

- 52% Resident, 42% WUE, 5% Non-Resident, .2% International

Ethnicity as self-reported on NCAA survey:

- 51% White/Non-Hispanic, 20% Two or more, 13% Black, 11% Hispanic, 4% Native Hawaiian/Pacific Islander, 1% Native American

## **Community Strength**

In September, our first-year football student athletes joined forces with Independence city leaders and community members to plant over 800 trees and shrubs at Sunset Meadows Park. It was a great opportunity for our new students to interact with locals and engage within their new community.

In addition to our 100+ yearly home Athletic events, this fall we brought alums, sponsors and guests to our community for the Football Hall of Fame Game, Wolves on the Green Golf tournament, Homecoming, and the Wolves Hall of Fame induction ceremony.

## **Sustainability**

The Athletic Department was approved to reinstate the position of Assistant Athletic Director for Business Operations this year. This position was eliminated as part of university wide budget cuts in 2021. As travel and expenses within Athletics have continued to increase, it became evident that the position was essential for financial management and oversight within Athletics. The position was filled in September.

## **WOU Athletics- Core Values**

**Centering Students-** Under the NCAA DII philosophy, institutions aspire to achieve a balanced approach in which student-athletes reach their highest potential in the sports they love to play, the academic goals they choose to pursue, the engagement with their campus and local communities, and the personal development and wellness they need to succeed in life after college (NCAA DII Priorities).

**Embracing Diversity-** WOU Athletics is committed to establishing an inclusive culture in which people of all backgrounds are respected and given the opportunity to provide input in a safe environment.

**Fostering Accessibility-** DII embraces the regional model of competition. The eight competitive regions across the country allow for healthy rivalries to develop, reduce time away from campus, enable families to follow their student-athletes, and keep the athletics participation in perspective within the educational mission.

**Valuing Community-** Community engagement helps build connections between student athletes and their community. It also strengthens the bond among teammates and fosters individual and personal growth.



The Campus Recreation Strategic Plan 2022-2026 is focused on five areas, targeted participation, improving efficiency, skill development, fiscal responsibility, and saving WOU. The full plan can be found [here](#).

## WOU Core Values

### Centering Students -

#### Club Sports

- [Positive] All 12 Club Sports that rechartered at the end of the 2023-2024 academic year are active this fall and have represented themselves well at clubs and org fairs, leadership training sessions, and community events such as summer parades and “Paint the Town Red.”
- [Challenge] Club Sports officers are increasingly expressing that they are unable to devote the amount of time and energy they’d like to in support of their club. Many of our student leaders are spread so thin between academics and the need to work 20+ hours per week to make ends meet.

### Fostering Accessibility -

#### Club Sports

- [Positive] Participation in Club Sports has picked up where it left off after a record-setting year. 225 students have already joined and begun participating on a Club Sports team just 5 weeks into the school year

#### Intramural Sports

- [Positive] The evening Intramural Drop-In program remains one of the most popular activities on campus with participation frequently topping 50 students per night. We are currently offering Mystery Drop-in (Tuesdays), Basketball/Futsal [due to popular demand] (Wednesdays), and Volleyball (Thursdays). Additionally, the ASWOU Vice President reached out on behalf of himself and other students to request that we bring back Drop-In Futsal as soon as possible.

#### Outdoor Program

- [Positive] Access to trips has become streamlined with the addition of DSE trip sign-ups and the liability forms have become very accessible to students and community members by allowing early registration and detailed information on trips.

### Valuing Community -

#### Club Sports

- [Positive] 12 high school students and their families visited campus for Men’s Rugby’s annual recruit visitation day. We utilized a local caterer and partnered with WOU Admission, WOU Financial Aid, and WOU ROTC to provide a comprehensive experience for these prospective students. The final portion of the day was at the turf field where WOU ROTC provided a color guard and a WOU student sang the national anthem. Then, the recruits watched from the sidelines as WOU Men’s Rugby defeated D1 Washington State by a score of 38-19.

# WOU Institutional Goals

## Institutional Sustainability -

### Climbing

- [Positive] In continuing to invest in sustainable climbing programming our Assistant Director is now teaching off-campus to increase the national credibility of the program. This outreach style was pioneered by Oregon State University's Adventure Leader Institute and now WOU is offering to teach at other schools helping fund the climbing program. This is due to the continued push to get WOU out across the PNW in a positive helpful way.

### Outdoor

- [Positive] The outdoor program will continue to offer Spring Sport Climbing and Wilderness First Aid training. We have a full list of outdoor programs planned for each term including Silver Falls Hike, Snowshoeing, Smith Rock climbing, and Whale Watching.
- [Positive] The Outdoor Pursuits club is running several activities this fall including a recruitment meet-up at God's thumb, a hot springs trip, and a Multnomah Falls day hike.
- [Positive] Utilizing the rental revenues we are focusing on outdoor activities gear to replace old outdoor equipment including our backpacking tents and backpacks. With the DSE software, we will move to a streamlined rental program allowing folks to reserve and pay online. We maintain the most affordable rental program in Oregon.

### Aquatics

- [Challenge] Additional maintenance and upkeep are important to ensure the life of the aquatics center here on campus. We take pride in the functionality of the facility but updates will be required this year and coming years. The resurfacing of the pool deck is a high-priority repair this year and will reinforce the ground level of the pool. With higher volumes of patrons forecasted we need to focus on the facilities' needs.
- [Challenge] Mechanical needs in filtration and water quality will continue to need to be addressed

### Campus Recreation

- [Challenge] Turf Field conditions are becoming harder to keep in playable conditions. Over the fall term, the annual maintenance occurred except it took 2 days due to the repairs needed on the holes in the turf field and the seams that had failed. The additional labor for fixing the upright post covers, custodial cleaning, and tri-weekly checks to ensure trash and debris are off the field are adding up quickly this year. External contracting for semi-annual maintenance is finalized for late February/March due to the compaction factors of the usage.

## Student Success -

### Campus Recreation

- [Positive] Going into week 6 of the fall academic year the overall usage has been 10,860 visits. The unique student usage is slightly higher at an estimated 39.1% or 1261 unique students out of 3226. Unfortunately, we have not heard the 4th-week student count numbers before this report.

## Aquatics

- [Positive] Training and Certification have opened up Campus Recreation as a hub in local training for American Red Cross courses and have allowed students to become trained CPR and Lifeguarding instructors. With 3 trained Instructors we aim to capitalize on courses and open more opportunities up to the public. With DSE we can now offer online payment platforms and allow students more opportunities to teach.

## **Transformational Diversity -**

### Health and Wellness Center

- [Positive] September 2024 we had 78 Faculty and Staff Memberships, including partners and dependents. This number is slowly growing each month as we attend NEO and expand offerings directly targeted at faculty and staff wellness. Having faculty and staff has an impact on the WOU students using the facility by demonstrating that self-care and wellness are important to them.

## **Community Strength -**

### Aquatics

- [Positive] In Fall 24 we have continued to offer a robust swimming lesson program and support the education of our community. With the introduction of DSE, we see a streamlined way of waivers and payment options for parents in the community. We have already seen over 110 swimmers register for lessons this term.
- [Positive] We have received revenue generated from classes and activity registrations and have seen an increase.

### Climbing

- [Positive] We see a 35-50% increase in our youth climbing lesson program this year. We will plan to double our offerings in the Winter and Spring terms to capitalize on revenue, offer more teaching opportunities for our CWI instructors, and expand our community outreach.
- [Positive] Campus Recreation is still maintaining a positive relationship with the Gate community center. Their climbing club is not climbing every Wednesday before the wall opens. We hope to partner with the high school in the future to build stronger community presents as our climbing wall is an absolute asset to the facility and the community.